



# Sponsorship Opportunities 2025



***Get in the game with America's fastest growing adaptive sport!***

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**Sports have the power to change the world, pushing people further and bringing people closer. *Join the movement!***



**Sports make us more — more determined, more powerful, more ourselves.**



# ABOUT MOVE UNITED

Since 1956, Move United has been redefining disability by providing year-round sports and recreation opportunities to people with disabilities offering more than 70 different adaptive sports. Through our national network of more than 240 community member organizations, Move United serves over 125,000 individuals with disabilities of all ages each year.

Move United's vision is that every person, regardless of ability, has an equal opportunity to participate in sports and recreation in their community. Our mission is to provide national leadership and opportunities for individuals with disabilities to develop independence, confidence, and fitness through participation in community sports, including competition, recreation and educational programs.



# GET IN THE GAME

Join the 300+ athletes, coaches, officials and volunteers. Championship games average hundreds of attendees with hundreds of more live stream viewers.

**“I love being part of a team. Like the Army, everyone has a role and if everyone does their role well, we will win.” -**  
*Matthew Scholten, athlete*



# ABOUT THE USAWFL

The USA Wheelchair Football League (USAWFL) is the first of its kind football league for adults with disabilities to reach their highest potential through a competitive, fast-paced, team sport. The USA Wheelchair Football League brings together highly trained coaches with passionate athletes, building skills and inspiring athletes to excel both on and off the field through teamwork, dedication, and resilience.

Since 2020, more than 1,000 veterans, athletes with disabilities, coaches and officials have participated in USA Wheelchair Football League programs, growing their skills and love for football. Participation opportunities include learn-to-play clinics, team practice and development opportunities, camps, scrimmages and tournaments that bring together the best adaptive athletes from across the country.

Join the movement and get involved as a coach, player, official or volunteer. The USA Wheelchair Football League is made possible in part by an NFL-BWF Salute to Service partnership grant.

# USAWFL 2025 TEAMS

- Arizona Cardinals
- Birmingham Hammers
- Buffalo Bills
- Chicago Bears
- Cleveland Browns
- Green Bay Packers
- Irving (Dallas) Outlaws
- Kansas City Smoke
- Las Vegas Raiders
- Los Angeles Rams
- New England Patriots
- New Orleans Saints
- Tampa Bay Buccaneers

**“This sport has helped me in so many ways, and I’m so proud to represent the US Marine Corps while being a Las Vegas Raider.”** --Jason Kelley, athlete



# TOURNAMENT DATES

- August 23-24, Chicago, IL
- September 5-7, Phoenix, AZ
- September 27-28, Tampa, FL
- October 18-19, Kansas City, MO
- November 18 - *Championship*



# SPONSOR BENEFITS

	Platinum \$15,000+	Gold \$14,999- \$10,000	Silver \$9,999- \$5,000	Bronze \$4,999- \$2,500	Vendor Table \$500
Logo Featured on Individual Event Banner	X				
Logo Prominently Placed on Field (15 Yrd Line)	X				
Participate in Pre-Game Coin Toss as Honorary Captain	X				
Participate & Speak in Trophy Ceremony	X				
Logo Prominently Featured on Event Banners	X	X	X		
Provide Branded Giveaway to Championship Game MVP	X	X			
Attend Open Practice with Host Team	X	X			
Member of Host Team Visit Sponsor Offices and Speak	X	X			
Host an In-Game Fan Activation	X	X			
Logo Featured on Event T-Shirt	X	X	X	X Name Only	
Logo Featured on Event Goodybag	X	X			
Logo Featured on Event Flyer	X	X			
Logo Featured on Event Emails	X	X	X	X Name Only	
Logo Featured on Event Website	X With link to website	X With link to website	X	X Name Only	
Host a Vendor Table for Event Attendees with Branded Giveaway. 2 lunches provided	X	X	X	X	X
Volunteer Opportunities at Tournament	X	X	X	X	
Event Press Release	X	X	X		
Recognition by Event Speakers During Live-Stream of Championship Game	X	X	X As a Group	X As a Group	

# PLATINUM SPONSOR

## (\$15,000+)

- Sponsor logo prominently placed on the following event materials:
  - Event t-shirt
  - Event goody bag
  - Event flyers
  - Event emails (9,000+ distribution)
  - Event website (with link to sponsor website)
- Sponsor logo prominently featured on primary event banners provided by Move United
  - Including one banner not shared with other sponsors
- Sponsor logo prominently placed on the field at the 15 yard lines
- Opportunity to participate in pre-game coin toss with representative as honorary captain
- Opportunity to participate and speak in trophy ceremony
- Opportunity to provide branded giveaway to Championship Game MVP
- Opportunity to attend open practice with host team
  - Sponsor representatives can participate in practice and learn to play wheelchair football (must be scheduled in advance)
- Opportunity to have a member of the host team visit sponsor offices and speak at a corporate lunch and learn-style event
- Opportunity to host an in-game activation for fans during tournament championship game (approx. 500 on-site fans)
  - *Example:* 90 second target competition with branded prizes by sponsor
  - Must be coordinated a minimum of 1 month pre-tournament and sponsor must provide all supplies for activation.
- Opportunity to host a vendor table for event attendees and/or provide giveaways for attendees at event check-in area
- On-site lunch for 2 vendor table attendees
- Opportunity for sponsor representatives to serve as volunteers for event
- Inclusion in event press release
- Recognition of sponsorship in Move United social posts (approx 20,000+ reach)
  - Platinum sponsor will get 1 pre-tournament post recognizing their support, 1 in-tournament post and 1 post-tournament
- Recognition by event speakers during championship game live-stream of game (approx. 1 million+ audience)
- Recognition of sponsorship through four (4) seats at Move United's annual Honoring America's Wounded Warfighters gala in New York city (2026 date tbd – spring)
- Sponsor listed in Move United's Annual Report as sponsor



# **GOLD SPONSOR**

## **(\$10,000-\$14,999)**

- Sponsor logo prominently placed on the following event materials:
  - Event t.shirt
  - Event flyer
  - Event emails (9,000+ distribution)
  - Event website (with link to sponsor website)
- Sponsor logo prominently featured on event banners provided by Move United
- Opportunity to provide branded giveaway to championship game MVP
- Opportunity to have a member of the host team visit sponsor offices and speak at a corporate lunch and learn-style event
- Opportunity to host a vendor table for event attendees and/or provide giveaways for attendees at event check-in area
  - On-site lunch for 2 vendor table attendees
- Opportunity for sponsor representatives to serve as volunteers for event
- Inclusion in event press release
- Recognition of sponsorship in Move United social posts (approx 20,000+ reach)
- Gold sponsor will get 1 pre-game post recognizing their support and 1 post post-game
- Recognition by event speakers during championship game live-stream of game (approx. 1 million+ audience)
- Sponsor listed in Move United's Annual Report as sponsor

# **SILVER SPONSOR**

## **(\$5,000-\$9,999)**

- Sponsor logo placed on the following event materials:
  - Event t-shirt
  - Event emails (9,000+ distribution)
  - Event website (with link to sponsor website)
- Sponsor banner provided by sponsor hung at event (10x10)
- Opportunity to host a vendor table for event attendees and/or provide giveaways for attendees at event check-in area
  - On-site lunch for 2 vendor table attendees
- Recognition by event speakers during live-stream of championship game (approx. 1 million+ audience)
  - Recognized as a group, not individually
- Inclusion in event press release
- Recognition of sponsorship in two Move United social posts (approx 20,000+ reach)
  - One group-level post pre-game and one group-level post post-game

# **BRONZE SPONSOR**

## **(\$2,500-\$4,999)**

- Sponsor name prominently placed on the following event materials:
  - Event t-shirt
  - Event emails (9,000+ distribution)
  - Event website
- Opportunity to host a vendor table for event attendees and/or provide giveaways for attendees at event check-in area
  - On-site lunch for 2 vendor table attendees
- Recognition by event speakers during live-stream of championship game (approx. 1 million+ audience)
  - Recognized as a group, not individually
- Recognition of sponsorship in Move United social posts (approx 20,000+ reach)
  - One group-level post pre-game



# READY TO GET IN THE GAME?

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