



PSIA-AASI National Adaptive Academy Extended Sessions

January 6-8, 2021

Clinic Reminders

Clinic Topic: Creating Virtual Clinics and Presentations – Ann Papenfuss Wing

1. As you are **envisioning your online clinic**, keep in mind the following factors:
 - a. Purpose
 - b. Audience
 - c. Etiquette
 - d. Domain
 - e. Tone
2. **Promote your event** with social media, emails, text messages, and care packages.
3. Remember to **be clear on time zones** in all your announcements and notifications.
4. **Be legal in your use of content.** Choose public domain content or pay for content, as required. Credit the original author when necessary. If you are personally taking pictures or video, make sure you have permission from everyone who can be identified in the picture or video. For more information on Creative Commons content, see their website:
<https://creativecommons.org>
5. **Create engaging content** with high quality pictures and video. Usability studies show that light background and dark font is the easiest for people to read.
6. **Be aware of sensory preferences** and design your content to appeal to all learners.
7. **Keep diversity in mind** when developing your content.
8. Make sure your **introduction is under 60 seconds**.
9. **Create interaction.** Modern webinar platforms offer plenty of opportunities for interaction.
10. Consider incorporating **homework and pre-coursework**.
11. **Be prepared behind the scenes.** Make sure your face is well lit from the front. Position your camera at, or slightly above, eye level. Consider a USB microphone.
12. Ideally, you should have at least **20 Mbps bandwidth** for a smooth online presentation.