ADVERTISING WITH MOVE UNITED MAGAZINE ALLOWS YOU TO REACH A UNIQUE AUDIENCE SEEKING INFORMATION TO ENHANCE THEIR LIFESTYLES.

- Over 200 member organizations nationwide (in 43 states) serving 100,000-plus members of the disability community.
- 35,000-plus circulation of readers of varying abilities (limb loss, spinal cord injury, muscle weakness, nerve damage, brain injury) who are interested in sports & recreation activities.
- This diverse group includes amputees, wheelchair users, wounded warriors (amputees and TBI/PTSD), as well as prosthetists/orthotists, trainers, and others who support the differently-abled.
- Published three times annually with an estimated readership of 100,000 per edition.
- Enhanced digital edition - Custom hyperlinks, website and social media.
- Link emailed to 12,000 targeted readers
- Increased distribution at regional & national events.

COMPELLING CONTENT

- Sports features
- Training tips
- Inspirational athlete stories
- Warfighter Sports achievements
- Warfighter profiles
- Announcements and coverage of local, regional, and national disabled sporting events
- Event Calendars
- Paralympic Athletes

For information on advertising options, call Patty Johnson at (800) 969-0200, ext 103, or e-mail patty@rspr.com.
# RATES (NET)

<table>
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<tr>
<th>SIZE</th>
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<th>2X RATE</th>
<th>3X RATE</th>
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# MECHANICAL REQUIREMENTS

**MATERIALS:** High-Res PDFs, jpegs, with all fonts and links embedded.

**TRIM SIZE:** 8.375" x 10.875"

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# TERMS & CONDITIONS

**Payment Due Date:** All invoices must be paid in U.S. currency within thirty (30) days of invoice. Note: Payment by credit cards are subject to a 3% surcharge. After 30 days, an interest charge of 1-1/2 percent monthly will be added to the account. If payment is not received within sixty (60) days after the due date, the publication reserves the right to refuse future ads.

**Publisher Liability:** Liability of the publisher for any error, omission, or delay for which the publisher may be held generally responsible shall not exceed the cost of the space paid for and occupied by an individual advertiser.

**Contract Cancellation:** If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation.

**Acceptability of Advertising:** MOVE UNITED magazine reserves the right to refuse advertising deemed inappropriate for its publication. The advertiser and/or its representatives are solely responsible for ad content. Advertising in the form of editorial copy must be labeled as advertising to avoid confusion with text.

Call Patty Johnson 800-969-0200 ext. 103 • Fax 414-354-5317 • E-mail patty@rspr.com
EDIToRIAL HiGHTLiGHTS & DEAdLiNEs

FIND OUT JUST HOW EFFECTIVE TARGETED ADVERTISING CAN BE BY PLACING YOUR PRODUCTS OR SERVICES IN THE NEXT ISSUE OF MOVE UNITED!

SpRING 2022 (APRIL 15 – AUG 14)

Feature Sports Article: Wheelchair Lacrosse
Sports Article: Rowing
News/Other Features: Move United Competition Series/Elite Team Roster/U of I Survey Results
Warfighter Sports: Summer Warfighter Sports Calendar
Warfighter Profile: Terry Hayes (tentative)
Youth Athlete: Jeremy Boyd (tennis)

Space Deadline: February 22
Material Deadline: March 9

FALL 2022 (AUGUST 15 – DECEMBER 14)

Feature Sports Article: Mountain Biking
Sports Article: Golf
Other Features: Move United Golf Program with PING/Reader Demographic Survey
Ski Spec promo
Warfighter Sports: Veterans Affairs commitment to Adaptive Sports/Invictus Games Recap
Warfighter Profile: Kari Miller-Ortiz
Youth Athlete: Hannah Dederick or Ryanne Carr (Track & Field)

Space Deadline: June 22
Material Deadline: July 13

WINTER 2022 (DECEMBER 15 – APRIL 14)

Feature Sports Article: Crossfit
Sports Article: Cheer
Other Features: TBD
Warfighter Sports: Winter Warfighter Sports Calendar
Warfighter Profile: Daniel Strausbaugh
Youth Athlete: Abby Duffy (alpine skier)

Space Deadline: October 22
Material Deadline: November 11

Dates and topics subject to change

Call Patty Johnson 800-969-0200 ext. 103
Fax 414-354-5317 • E-mail patty@rspr.com
## ADVERTISING AGREEMENT

PLEASE RESERVE THE FOLLOWING SPACE INMOVE UNITED UNDER THE TERMS AND CONDITIONS DESCRIBED IN THE RATE CARD.

<table>
<thead>
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<td>Other instructions</td>
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Name

Company

Address

City    State    Zip

Phone    Fax

Advertising Agency

Contact

Address

City    State    Zip

Phone    Fax

Authorizing Signature

Print Name

Date

**Note:** Payment by credit cards are subject to a 3% surcharge.