

**MOVE
UNITED**
JUNIOR
NATIONALS

**SPONSOR
OPPORTUNITIES**



ABOUT JUNIOR NATIONALS

Junior Nationals, a signature event of Move United, is a week-long national sport championship event for young athletes with a physical disability and/or visual impairment through the age of 22. A number of events are also open to athletes with an intellectual disability.

The sports contested at the premiere event include archery, paratriathlon, powerlifting, shooting, swimming, tennis and track and field. Sport and educational clinics as well as social opportunities are provided for the athletes, parents, coaches, and officials during the week of Junior Nationals.

Junior Nationals is an avenue for young athletes to showcase their abilities through sport. The event is a platform to promote physical activity and independence. Athletes often experience heightened socialization, self-esteem and confidence and develop self-discipline and focus while training for and participating in the event. Additionally, the Junior Nationals can serve as a pipeline to international competition and the Paralympic Games.

HISTORY OF JUNIOR NATIONALS

The Move United Junior Nationals is the oldest and largest continuously held competitive sports event for young athletes with a physical disability and/or visual impairment in North America. Beginning in 1984, the event started with three sanctioned sports for wheelchair athlete's ages 7 to 19 and has grown over the years, now serving over 250 athletes annually with amputations, cerebral palsy, dwarfism, limb deficiencies, spina bifida, spinal cord injuries, visual impairments and/or other congenital abnormalities through the age of 22. Participants hail from across the United States. The event has served over 5,000 unique youth since its inception and has been a developmental training ground for some of the greatest Paralympic athletes in the United States. Additionally, the event has been a platform to show the power of sport.

Move United Junior Nationals has been held in varying locations throughout the United States, including the college campuses of Colorado State, San Jose State, Ohio State University, Princeton University, Rutgers University, and Iowa State. Junior Nationals is contested in a different host city on a two-year cycle and has a goal of 10% growth annually leading up to the LA 2028 Paralympic Games.

UPCOMING EVENTS

Visit moveunitedsport.org/juniornationals to learn more about the event. The Move United Junior Nationals will be held along the Front Range of Colorado in July of 2021 and 2022.



WHY CHOOSE MOVE UNITED

WHY MOVE UNITED?

The Centers for Disease Control estimate that there are nearly one million young people under the age of 22 in the United States with a physical disability. Within this population of young people, the CDC has found that youth with disabilities are twice as likely as their peers to be inactive and sedentary in their lifestyles, mainly due to the lack of equal opportunity.

This comes with a 40% higher incidence of childhood obesity, diabetes and other critical health issues attributable to lack of opportunity to engage in active lifestyles.

Participation in recreational and competitive sports for athletes with disabilities has been shown to be a strong indicator of future success in education, career and life. Move United has been at the forefront of providing those opportunities for over 60 years!

Move United uses the power of sport to push what's possible for people with disabilities, confronting ignorance, fueling conversation, and inciting action that leads us to a world where everyone's included. Sports make us more – more determined, more powerful, more ourselves. Sports have the power to change the world, pushing people further and bringing people closer. And sports shift the narrative from disabled to this abled.

To this end, Move United's vision is that every person, regardless of ability, has an equal opportunity to participate in sports and recreation in their community. Our mission is to provide national leadership and opportunities for individuals with disabilities to develop independence, confidence, and fitness through participation in community sports, including competition, recreation and educational programs.

Since 1956, Move United has been redefining disability by providing year-round sports and recreation opportunities to people with a wide range of disabilities offering more than 60 different adaptive sports. Through our national network of 200 local member organizations, Move United serves over 100,000 individuals with disabilities of all ages each year, including those served at Junior Nationals.

Move United is an official Affiliate of the U.S. Olympic & Paralympic Committee and is endorsed by the President's Council on Sports, Fitness & Nutrition. The organization meets the highest level of accreditation by the Better Business Bureau.

HOW TO ENGAGE?

We invite you to make an impact through sponsorship of the Move United Junior Nationals.

For more information about this and other national sponsor and partner opportunities, please contact:

Dave Simonson, Move United Development Director
dsimonson@moveunitedsport.org

For locally based Colorado support in 2021 and 2022, please contact:

Susan Rossi, Move United Director of Competition
srossi@moveunitedsport.org

CONTRIBUTIONS

HOW WILL YOUR CONTRIBUTION MAKE AN IMPACT?

A contribution to the Move United Junior Nationals will enhance the quality of the experience for athletes and help offset the cost of developing, planning, promoting and coordinating the event, which exceeds \$250,000. Your support will transform lives and help make the event a reality for athletes like Cheri Blauwet.

Cheri Blauwet sustained a spinal cord injury in a farming accident at the age of 16 months near her home in a small Iowa town. It wasn't until 8th grade that she discovered sports. She attended Junior Nationals and as a result learned how to travel independently and began to be her own person. Slowly but surely, she gained confidence, strength and agility. She went to three Paralympic Games, winning seven Paralympic medals and multiple international marathons. She is now a successful businesswoman, doctor, Board member for the USOPC, and mother and heavily involved in advocacy around adaptive sport.

YOUR BENEFITS FROM THE MOVE UNITED JUNIOR NATIONALS

- Heightened visibility of your company from brand exposure through the Move United social media platforms (20,000)
- The opportunity to reach and educate a new population
- Community engagement and social impact
- Collaboration with other companies and organizations
- Entertainment and networking for business associates, staff and VIPs
- Employee engagement (staff and their family) in a worthwhile event with opportunities for team building, morale boosting and giving back
- The ability to differentiate your company from competitors
- A visible commitment to Diversity, Equity and Inclusion, while serving the target population



WISHLIST OF IN-KIND SUPPORT (LOAN OR DONATE)

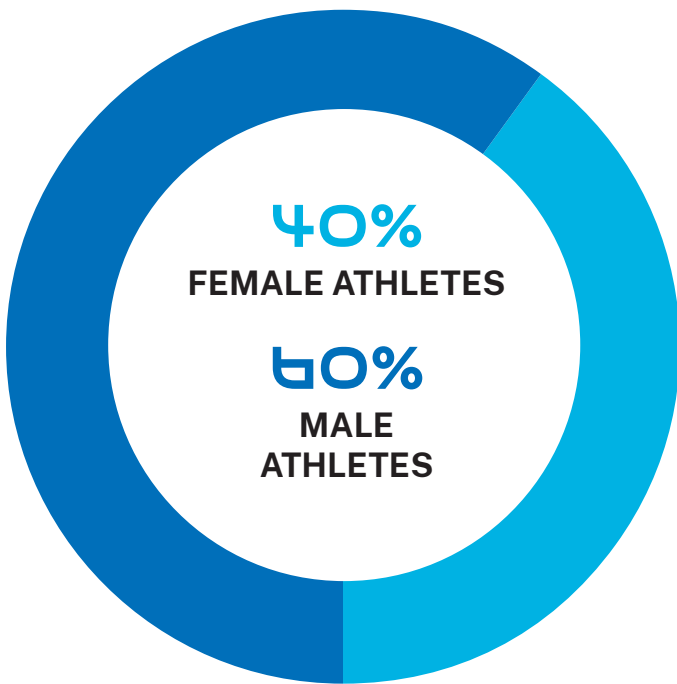
In addition to financial support of the Move United Junior Nationals, the largest longstanding annual multi-sport event for youth with a physical disability and/or visual impairment in the United States, please consider donating or loaning various items from the event wish list. A large amount of the budget is made up of equipment and supplies as well as individual skillsets that can be obtained locally. A contribution of in-kind support will enhance the event and help offset the cost of planning and implementing Junior Nationals, which exceeds \$250,000 annually. Your support will make the event a reality and transform lives.

- ADA toilets and sink, biohazard bins
- Airline miles
- Apparel for registrants (400 performance t-shirt), volunteers (600 cotton t-shirts), officials and support team (80 polypropylene polos)
- Announcers (sport venues)
- Awards
- Clorox wipes
- Colorado Timing System (swim)
- Commemorative hats and items
- Coolers / Igloos
- Cones
- Copier and Copy Paper
- Credentials & Lanyards
- Cross country equipment transit
- Design and printing flyers, signage, banners, event program
- Disc Jockey
- Disinfectant
- Electronic 2 camera Timing System and operator (track)
- Emcee (opening and closing celebration)
- Entertainers
- Event Fencing
- Financial sponsorship
- Flagging
- Folding chairs (100)
- Folding tables (35)
- Food and Beverage
 - Breakfast (6 days)
 - Lunch (6 days)
 - Dinner (1 evening welcome ceremony, 1 evening closing celebration, 1 evening clinic/competition)
 - Snacks (Volunteers) –Granola bars, fresh fruit, cookies
 - Fluids -Water and electrolytes
 - Ice
 - Utensils, table clothes, paper products, sanitary wipes
- Generator –20KW
- Golf Carts / Gators / Utility Cart
- Goody Bags for registrants (500)
- Hand sanitizer
- Masks
- Massage Therapists
- Mats
- Medical –First Aid supplies, cots
- Medical personnel –Doctor, PA, NP, RN, Athletic Trainers, Prosthetists
- Misters
- Office / meeting space for committee meetings
- Outreach, PR and Marketing support
- PA Systems and microphones
- Photography
- Privacy Divider
- Projector and Portable Screen
- Sandwich Boards
- Special Event Production supplies and equipment
- Storage space
- Sunscreen
- Tents –10x10, 10x20, 20x20, 20x40, 40x100
- Thermometers (no touch)
- Trash / recycle receptacles
- Vans / cars for officials, equipment U-Haul truck (26') or 2 cargo vans, 2 (260 sf) lockable POD storage
- Videography
- Volunteers –Week of the Event
- Volunteers –Committee Members
- And more!

For information, visit moveunitedsport.org/juniornationals or contact Susan Rossi at srossi@moveunitedsport.org. In-kind value applied towards sponsorship levels.

BY THE NUMBERS

EVENT

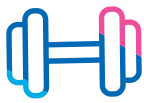


ATHLETE PER SPORT BREAKDOWN:

- **Archery:** 22 athletes
- **Paratriathlon:** 14 athletes
- **Powerlifting:** 16 athletes
- **Shooting:** 14 athletes
- **Swimming:** 83 athletes
- **Track:** 191 athletes
- **Field:** 188 athletes



35+
YEARS
STRONG



500
VOLUNTEERS
ONSITE



32
STATES
REPRESENTED

ORGANIZATION

65+
YEARS OF SERVICE

100,000
SERVED ANNUALLY

30,000
YOUTH SERVED

16,000
WARFIGHTER SERVED

200
MEMBER ORGANIZATIONS

20,000
VOLUNTEERS

70
SPORTS OFFERED

DIAMOND SPONSOR



DIAMOND SPONSOR

\$50,000-\$74,999

- Naming rights to two extracurricular events such as a social, education workshop or closing celebration.
- Logo on Junior Nationals highlight video
- Sponsor logo with hyperlink on the Move United website
- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Unlimited events-6 foot table, 2 chairs, 1 10x10 tent)
- Banner opportunity provided by the LOC throughout the event
- Blanket permission for use of all images, video or other media in all marketing and advertising campaigns associated with the event
- Inclusion in the Move United Junior Nationals press releases
- Inclusion in social media posts (1 unique post pre, during, post event. 1 group post event.)
- VIP experience including event credentials
- Speaker opportunity at welcome and/or closing celebration
- Recognition by event speakers from the podium
- Sponsor representative may assist with award presentation at the closing celebration
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated event dedicated to the group.
- Representation in the event program (Full-page, full color ad)
- Reserved ticket to the opening ceremony dinner (Table for 6)
- Reserved ticket at the closing dinner celebration (Table for 6)
- Onsite lunch tickets (6 daily)
- Identified as key sponsor in a Junior Nationals highlight recap article in the Move United blog and monthly newsletter (13,252) and Move United social post (20,000)
- Name listed in annual report
- \$5,000 of funds dedicated to the local legacy program to ensure ongoing programming in the future
- Logo on athlete athletic bibs, athlete awards, T-shirts and meal tickets
- Inclusion of a sponsor representative as an honorary member of the organizing committee
- Special guest (two) to the Move United Ski Spectacular in Colorado in December
- Junior Nationals post event recognition of support (Memento)

PLATINUM SPONSOR



PLATINUM SPONSOR

\$25,000-\$49,999

- Naming right to one extracurricular event such as a social, education workshop or closing celebration.
- Logo on Junior Nationals highlight video
- Sponsor logo with hyperlink on the Move United website
- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Unlimited events-6 foot table, 2 chairs, 1 10x10 tent)
- Banner opportunity provided by the LOC throughout the event
- Inclusion in the Move United Junior Nationals press releases
- Inclusion in social media posts (1 unique during, 1 group post)
- Name listed in annual report
- VIP experience including event credentials
- Recognition by event speakers from the podium
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated event dedicated to the group.
- Representation in the event program (Full-page)
- Reserved ticket to the opening ceremony dinner (4 tickets)
- Reserved ticket at the closing dinner celebration (4 tickets)
- Onsite lunch tickets (4 daily)
- Identified as key sponsor in a Junior Nationals highlight recap article in the Move United blog and monthly newsletter (13,252) and Move United social post (20,000)
- Junior Nationals post event recognition of support (Memento)

GOLD SPONSOR



GOLD SPONSOR

\$15,000-\$24,999

- Logo on Junior Nationals highlight video
- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Unlimited events -6 foot table, 2 chairs, 1 10x10 tent)
- Banner opportunity provided by the LOC throughout the event
- Inclusion in social media posts (1 Gold Group acknowledgement post)
- VIP experience including event credentials
- Recognition by event speakers from the podium
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (1/2 page)
- Reserved ticket to the opening ceremony dinner (3 tickets)
- Reserved ticket at the closing dinner celebration (3 tickets)
- Onsite lunch tickets (3 daily)
- Junior Nationals post event recognition of support (Memento)

SILVER SPONSOR



SILVER SPONSOR

\$10,000-\$14,999

- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Unlimited events -6 foot table, 2 chairs, 1 10x10 tent)
- Banner opportunity provided by the LOC throughout the event
- Inclusion in social media posts (1 Silver group)
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (1/4-page)
- Reserved ticket to the opening ceremony dinner (2 tickets)
- Reserved ticket at the closing dinner celebration (2 tickets)
- Onsite lunch tickets (2 daily)
- Junior Nationals post event recognition of support (Memento)

BRONZE SPONSOR



BRONZE SPONSOR

\$5,000-\$9,999

- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Three event sessions-6 ft table, 2 chairs, 10x10 tent)
- Banner opportunity provided by the sponsor at the main venue
- Inclusion in social media posts (1 Bronze group)
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (1/6 page)
- Reserved ticket to the opening ceremony dinner (1 ticket)
- Onsite lunch ticket (1 daily)
- Junior Nationals post event recognition of support (Letter)

COPPER SPONSOR



COPPER SPONSOR

\$2,500-\$4,999

- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Two event sessions -6 ft table, 2 chairs, 10x10 tent if outdoors)
- Banner opportunity provided by the sponsor at the main venue
- Inclusion in social media posts (1 Copper group)
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (Logo)
- Ticket to the opening ceremony dinner (1 ticket)
- Onsite lunch ticket (1 daily)
- Junior Nationals post event recognition of support (Letter)

FRIEND OF JUNIOR NATIONALS



FRIEND OF JUNIOR NATIONALS

\$1,000-\$2,499

- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (Two event sessions - 6 ft table, 2 chairs, 10x10 tent if outdoors)
- Banner opportunity provided by the sponsor at the main venue
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (Name)
- Ticket to the opening ceremony dinner (1 ticket)
- Onsite lunch ticket (1 daily)
- Junior Nationals post event recognition of support (Letter)

VENDOR



VENDOR \$500 PER DAY ONSITE

- Sponsor logo with hyperlink on the Move United Junior Nationals webpage
- Opportunity to provide collateral material and branded giveaways at registration (425 pieces) or agreed upon times throughout Junior Nationals
- Booth opportunity the week of Junior Nationals with the ability to outreach and have an email sign-up list out at participating events *tent for outdoor events only (One event session -6 ft table, 2 chairs, 10x10 tent if outdoors)
- Banner opportunity provided by the vendor at their booth
- Opportunity for staff and family members to serve as volunteers at the events of choice with a designated day dedicated to the group.
- Representation in the event program (Name)
- Onsite lunch ticket (1/vendor day)
- Junior Nationals post event recognition of support (Letter)

EVENT PARTNER



EVENT PARTNER

Event Partners are critical to the success of the event. They bring the event to life through outreach efforts, planning and onsite event facilitation. Various benefits are offered to Event Partners which include but are not limited to booth space, brand exposure, training and education, community engagement and more.

Reach out to **Susan Rossi, Move United Director of Competition** at ssossi@moveunitedsport.org to learn more.





451 Hungerford Drive, Suite 608
Rockville, MD 20850
301-217-0960
info@moveunitedsport.org

moveunitedsport.org



[MoveUnitedSports](#)



[MoveUnitedSport](#)



[MoveUnitedSport](#)



[MoveUnited](#)



[MoveUnited](#)

