

MAGAZINE 2024 MEDIA KIT

**MOVE UNITED MAGAZINE
PROMOTES HEALTH AND
INDEPENDENCE THROUGH
ADAPTIVE SPORTS.**

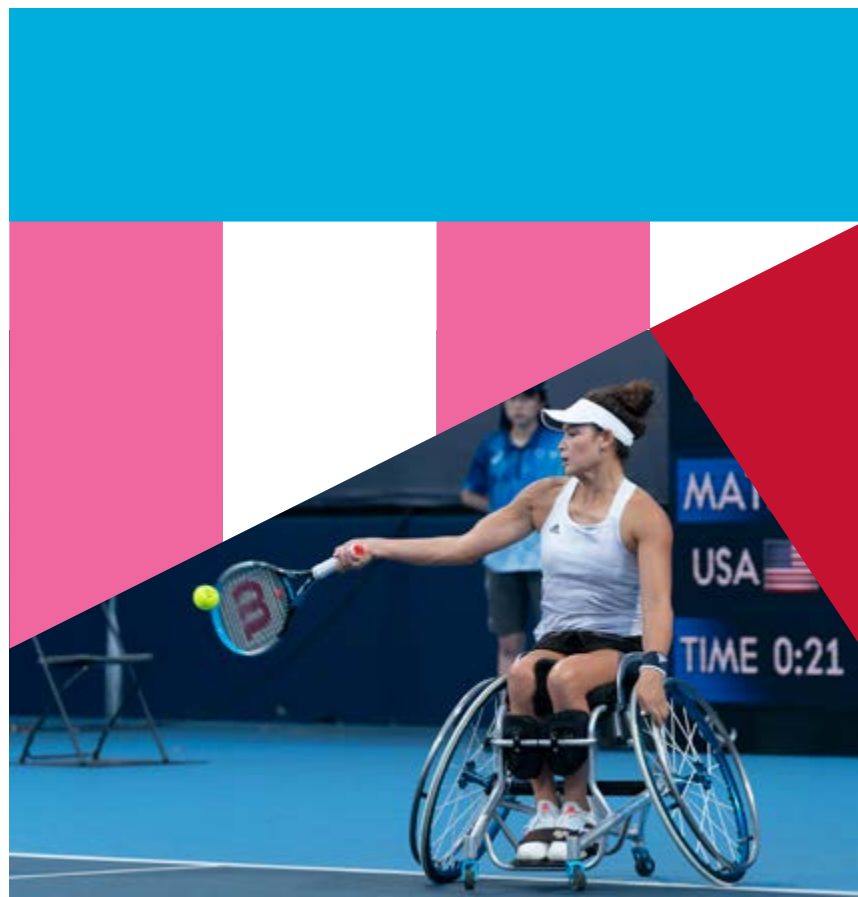
**ADVERTISING WITH MOVE UNITED MAGAZINE ALLOWS YOU TO REACH A UNIQUE AUDIENCE
SEEKING INFORMATION TO ENHANCE THEIR LIFESTYLES THROUGH SPORT, FITNESS &
COMPETITION.**

- Over 228 member organizations nationwide (in 46 states) serving 120,000-plus members of the disability community.
- 44,000-plus circulation of readers of varying abilities (limb loss, spinal cord injury, muscle weakness, nerve damage, brain injury) who are interested in sports & recreation activities.
- Content directed at 18,000 Warfighters and families.
- This diverse group includes amputees, wheelchair users, wounded warriors (amputees and TBI/PTSD), as well as prosthetists/orthotists, trainers, and others who support the differently-abled.
- Published three times annually with an estimated readership of 140,000 per edition.
- Enhanced digital edition - Custom hyperlinks, website and social media.
- Link emailed to 12,000 targeted readers.
- Increased distribution at regional & national events.

COMPELLING CONTENT

- Sports features
- Training tips
- Inspirational athlete stories
- Warfighter Sports achievements
- Warfighter profiles
- Announcements and coverage of local, regional, and national disabled sporting events
- Event calendars
- Paralympic athletes

**For information on advertising
options, call Patty Johnson at
414-788-4915, or e-mail
patty@rspr.com.**



RATES (NET)

4-COLOR	1X RATE	2X RATE	3X RATE
Full Pg.	\$3,150	\$2,950	\$2,750
2 Pg.	5,500	4,900	4,750
Inside Back & Inside Front (L&R) Covers	3,800	3,500	3,250
Back Cover	3,800	3,500	3,300
1/2 Pg.	1,600	1,535	1,560
1/4 Pg.	980	910	820

MARKETPLACE

Up to 100 words, plus a photo

670

MECHANICAL REQUIREMENTS

MATERIALS: High-Res PDF, jpegs, with all fonts and links embedded.

TRIM SIZE: 8.375" x 10.875"

SIZE

2 Pg. Spread (Bleed)

2 Pg. Spread (Non-Bleed)

Full Pg. (With Bleed)

Full Pg. (Non-Bleed)

1/2 Pg.

1/3 Pg.

1/4 Pg.

DIMENSIONS

16.75" x 10.875"

14.75" x 9.875"

8.625" x 11.125"

7.875" x 10.375"

7.875" x 5"

5" x 5"

3.5" x 5"

TERMS & CONDITIONS

Payment Due Date: All invoices must be paid in U.S. currency within thirty (30) days of invoice. Note: Payment by credit cards are subject to a 3% surcharge. After 30 days, an interest charge of 1-1/2 percent monthly will be added to the account. If payment is not received within sixty (60) days after the due date, the publication reserves the right to refuse future ads.

Publisher Liability: Liability of the publisher for any error, omission, or delay for which the publisher may be held generally responsible shall not exceed the cost of the space paid for and occupied by an individual advertiser.

Contract Cancellation: If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation.

Acceptability of Advertising: MOVE UNITED magazine reserves the right to refuse advertising deemed inappropriate for its publication. The advertiser and/or its representatives are solely responsible for ad content. Advertising in the form of editorial copy must be labeled as advertising to avoid confusion with text.

Call Patty Johnson 414-788-4915 • Fax 414-354-5317 • E-mail patty@rspr.com

EDITORIAL HIGHLIGHTS & DEADLINES

FIND OUT JUST HOW EFFECTIVE TARGETED ADVERTISING CAN BE BY PLACING YOUR PRODUCTS OR SERVICES IN THE NEXT ISSUE OF MOVE UNITED!

SPRING 2024 (APRIL 15 – AUGUST 24)

Feature Sports Article: Para Swimming
Sports Article: Taekwondo
News/Other Features: Move United Competition Series
Warfighter Sports: N/A
Warfighter Profile: Tisha Knickerbocker
Youth Athlete: WC Basketball Player

Member News: February 1
Content Deadline: February 25
Publication Date: April 1

FALL 2024 (AUGUST 25 – DECEMBER 14)

Feature Sports Article: Para Cycling
Sports Article: Triathlon (tentative)
News/Other Features: Reader Demographic Survey/Ski Spec promo
Warfighter Sports: Invictus Games Recap/Move United Golf Program with PINGG?
Warfighter Profile: Matthew Scholten (USA Wheelchair Football League)
Youth Athlete: Lucas Jundt

Member News: June 1
Content Deadline: July 1
Publication Date: August 15

WINTER 2024 (DECEMBER 15 – APRIL 14)

Feature Sports Article: Snowboarding
Sports Article: Bobsled/Skeleton
(Rhonda Liddell)
News/Other Features: Paralympic Recap
Warfighter Sports: Winter Warfighter
Sports Calendar
Warfighter Profile: Sarah Bettencourt or
Paul Hurley (Sled Hockey)
Youth Athlete: Alpine/Nordic Skier

Member News: October 1
Content Deadline: October 15
Publication Date: December 1

Dates and topics subject to change

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ADVERTISING AGREEMENT

PLEASE RESERVE THE FOLLOWING SPACE IN MOVE UNITED UNDER THE TERMS
AND CONDITIONS DESCRIBED IN THE RATE CARD.

Number of insertions _____ Contract Term _____

Ad Size _____ Format _____

Rate per ad for contract term _____

Color(s) _____ Special position/cover _____

Other instructions _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Advertising Agency _____

Contact _____

Address _____

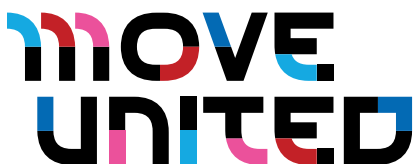
City _____ State _____ Zip _____

Phone _____ Fax _____

Authorizing Signature _____

Print Name _____

Date _____



Note: Payment by credit cards are subject to a 3% surcharge.

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