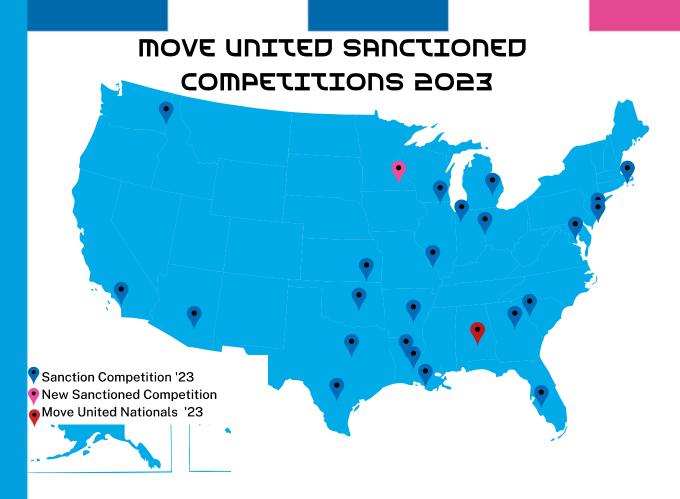


MOVE UNITED SANCTIONED COMPETITION NETWORK

2023 SERSON REPORT



2023 Season by the Numbers

Total Competitions: 26

Competitions by Region: East- 10 Central- 13 West- 3

New Competitions: 1

Gopher State Games in Minnesota

States with Competitions: 22

Athlete Demographics*:

- Total Individual Athletes Served: 1537
- Total Athletes Across Events: 2432
- Youth vs. Adult Participants: 1,159 youth, 378 adults*
- Number of States with Athlete Representation- 46
- Military Veterans- 201

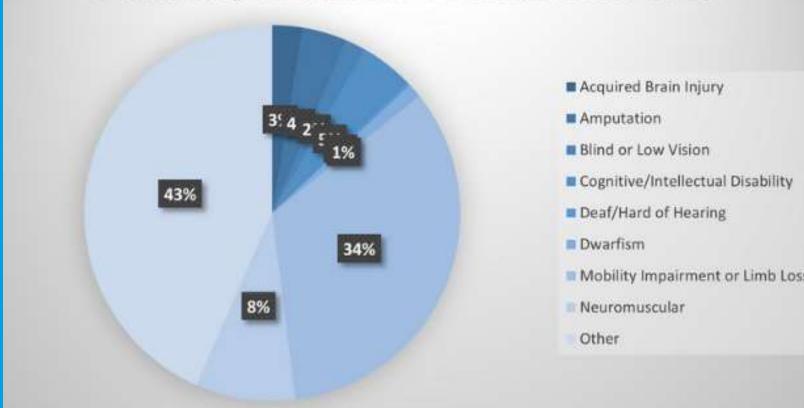
Unique Sports Offered: 15

Total Reach: 10,552 individuals**

^{*25} and older

^{**}Includes all event staff, officials, classifiers, volunteers, & spectators

Disability Breakdown of Athletes 2023



- Total Final Budget of all Sanctioned Competitions \$1,040,286.48 (includes The Hartford Nationals 2023)
- Over 350k invested in the Sanctioned Competitions by Move United through pass through funding & sponsorship.

Growth of Sanctioned Competitions

| Metric | 2020 | 2021 | 2022 | 2023 |
|--------------------------|---------|--------------|--------------|----------------|
| Total Events | 5 | 17 | 24 | 26 |
| Events in the East | Virtual | 4 | 7 | 10 |
| Events in Central | Virtual | 9 | 12 | 13 |
| Events in West | Virtual | 4 | 5 | 3 |
| States with Competitions | 5 | 12 | 20 | 22 |
| Total Athletes | 1,152 | 1,146 | 1,384 | 1,537 |
| Estimated Budget | | \$667,488.24 | \$849,735.00 | \$1,245,500.00 |

Athletes Represented in 2023 Sanctioned Competitions



- 2023 Sanctioned Competition Athletes by Zip Code
- 2023 Nationals Athletes by Zip Code

WINS

- Inclusion of adults to transition from Junior Nationals to Nationals
- Successful first year with new host city -- Hoover/Birmingham
- 46 States Represented in 2023 Move United Sanctioned Events

OPPORTUNITIES

- Audit sanctioning process streamline vetting, promotion, & data collection
- Reach out to Move United member organizations without Sanctioned events which offer sanction sports
- Revamp Event Management System at Nationals
- Target SD, VT, WV & WY for future Sanctioned Competitions
- Build out a mentorship program & brainstorm recruitment sources for the next generation of leads (Event Directors, officials, sports leads)
- Encourage more Warfighter participation

EVENTS

FEBRUARY

2/25/2023

Tristate Regional Swim Meet

Piscataway, NJ

Swimming

Children's Specialized Hospital Number of Athletes: 35 Total Reach: 134

MARCH

3/31/2023

GUMBO North

Shreveport, LA

Track & field

La. GUMBO Inc.

Number of Athletes: 108 Total Reach: 445

APRIL

4/1/2023

Baltimore Para Classic presented by EY

Baltimore, MD

Swimming

Loyola University & Bennett Institute Physically Challenged Sports of Kennedy Krieger

Number of Athletes: 67 Total Reach: 307

4/1/2023

Russ Harvey Memorial Archery Tournament

Tampa, FL

Archery

Hillsborough County Adaptive Sports Number of Athletes: 11 Total Reach: 58

4/22/2023

Lone Star Para Invitational

Arlington, TX

Track & field

Southwest Wheelchair Athletic Association Number of Athletes: 60

Total Reach: 241

4/29/2023

GUMBO Delta

Pineville, LA

Track & field

Louisiana GUMBO Inc. Number of Athletes: 67 Total Reach: 266

4/28/23-4/29/2023

Palmetto Games

Clemson, SC

Shooting, swimming, and track & field

Clemson Adaptive Sports and Recreation Number of Athletes: 82

Total Reach: 164

MAY

5/04/2023-5/07/2023

Texas Regional Games In Partnership With The Hartford



San Antonio, TX

Archery, boccia, cycling, para powerlifting, rowing shooting, swimming, track & field and wheelchair tennis/tennis

Lone Star Paralysis Foundation Number of Athletes: 261 Total Reach: 1.037

5/10/2023-5/14/2023

Great Lakes Games In Partnership With The Hartford

Lake Forest, IL

Archery, boccia, para powerlifting, shooting, swimming, and track & field

Great Lakes Adaptive Sports Association

Number of Athletes: 175 Total Reach: 865



5/20/2023-5/21/2023

Gateway Games

St. Louis, MO

Archery, boccia, para powerlifting, paratriathlon, shooting, swimming, and track & field Disabled Athlete Sports Association Number of Athletes: 96

Number of Athletes Total Reach: 345

EVENTS

5/24/2023-5/28/2023

Desert Challenge Games In Partnership With The Hartford Mesa, AZ

Archery, shooting, swimming, and track & field

Arizona Disabled Sports Number of Athletes: 176 Total Reach: 696



5/26/2023-5/28/2023

Tri-State Regional Games

Union, NJ

Archery, para powerlifting, and track & field

Navigators Adaptive Sports Club and Tri-State Wheelchair & **Ambulatory Athletic Association** Number of Athletes: 85 Total Reach: 246

JUNE

6/01/2023-6/04/2023

Thunder in the Valley Games

Saginaw, MI

Para powerlifting, shooting, and track & field

Michigan Sports Unlimited, Inc Number of Athletes: 23 Total Reach: 83

6/03/2023

Challenge Games

Derby, KS

Boccia and track & field

Challenge Foundation Number of Athletes: 56 Total Reach: 396

6/03/2023

Meet in the Middle

Conway, AR

Track & field

Southwest Wheelchair Athletic Association

Number of Athletes: 32 Total Reach: 130

6/04/2023

Bennett Blazers Invitational

Baltimore, MD

Track & field

Bennett Institute Physically Challenged Sports of Kennedy Krieger

Number of Athletes: 30 Total Reach: 158

6/08/2023-6/11/2023

UCO Endeavor Games In Partnership With The Hartford

INSURANCE

Edmond, OK

Archery, cycling, goalball para powerlifting, shooting, sitting volleyball, swimming, table tennis, track & field, wheelchair basketball. wheelchair softball, and wheelchair tennis

University of Central Oklahoma Number of Athletes: 290 Total Reach: 1232

6/16/2023-6/17/2023

Gopher State Games *New*

Lakeville, MN

Track & field

Courage Kenny Rehabilitation Center Number of Athletes: 30 Total Reach: 197

6/16/2023-6/18/2023

Dairyland Games

Madison, WI

Para powerlifting, swimming and track & field

Dairyland Sports Number of Athletes: 59 Total Reach: 467

6/17/2023

Pine Cone Classic

Spokane, WA

Track & field

ParaSport Spokane Number of Athletes: 40 Total Reach: 120



6/17/2023

Adaptive Sports New England Track and Field Meet

Braintree, MA

Track & field

Adaptive Sports New England Number of Athletes: 18 Total Reach: 68



EVENTS

6/17/2023

Peachtree Paragames

Atlanta, GA

Archery, swimming, and track & field BlazeSports America Number of Athletes: 76 Total Reach: 228

6/23/2023-6/25/2023

Turnstone Endeavor Games

Fort Wayne, IN

Archery, boccia, shooting, swimming, track & field, and wheelchair basketball

Turnstone

Number of Athletes: 107 Total Reach: 358

6/29/2023-7/2/2023

Angel City Games presented by The Hartford

Los Angeles, CA

Archery, goalball, swimming, and track & field Angel City Sports Number of Athletes: 61 Total Reach: 420

JULY

7/08/23-7/14/2023

2023 The Hartford Nationals

Hoover/Birmingham, AL

Archery, para powerlifting, paratriathlon, shooting, swimming, track & field, and

wheelchair tennis

Move United

Number of Athletes: 399

Total Reach: 1725









THE HARTFORD NATIONALS 2023



- Location: Hoover/Birmingham, AL
- Total states represented: 36
- Member Organizations: 35
- States not Represented in 2023:
 - Alaska, Hawaii, Idaho, Maine, Mississippi, Montana, Nebraska,
 New Mexico, Oregon, Rhode Island, South Dakota, Utah, Vermont,
 West Virginia, and Wyoming.
- States not Represented in 2019, 2021, 2022 & 2023: Alaska,
 Mississippi, North Carolina, New Mexico and Vermont.
- Total Athletes: 396
 - Male: 228Female: 168
 - First time at The Hartford Nationals: 154
 - Number of Coaches: 134
- 7 Contested Sports: Archery, Para Powerlifting, Paratriathlon, Shooting, Swimming, Track & Field, and Wheelchair Tennis
- 10 Sports Clinics: Blind Soccer, Boccia, Field, Para Powerlifting, Sitting Volleyball, Swimming (2), Wheelchair Rugby, and Wheelchair Tennis (2)
- Move United Staff Onsite: 21
- National & Local Organizing Team: 52
- Local Volunteers: 306
- Nationals App:
 - 744 Unique users and 82,404 total page views.
- Social Media During Event: 10 days of posting and 43 total posts

THE HARTFORD COMPETITION SERIES

Consists of 5 elevated adaptive sports events across the country.

- 5 Human Achievement Award Winners at each event with each awardee granted \$2,500.
- Surprise Equipment gifting from The Hartford at each event.
- The Hartford athletes (Paralympians) onsite.
- Brand in the Box elevated marketing presence.

Texas Regional Games: San Antonio, 5/04/23-5/07/23 261 athletes, 1,037 total reach, 4 Move United Staff Onsite

Great Lakes Games: Lake Forest, IL, 5/10/23-5/14/23 175 athletes, 865 total reach, 3 Move United Staff Onsite

Desert Challenge Games: Mesa, AZ, 5/24/23-5/28/23 176 athletes, 696 total reach, 3 Move United Staff Onsite

UCO Endeavor Games: Edmond, OK, 6/08/23-6/11/23 290 athletes, 1232 total reach, 3 Move United Staff Onsite

The Hartford Nationals: Hoover/Birmingham, AL 7/08/23-7/14/23

399 athletes, 1725 total reach, 21 Move United Staff Onsite

Unique Athletes: 1298

Total Reach: 5,721

EDUCATIONAL SESSIONS

Event Directors Meetings

- 09/22/2022
 - o 2022 Challenges
 - 2022 Funding Opportunities
 - 2022 Event Calendar
- 10/27/2022
 - Sanctioning and Reporting Process for 2023
- 11/17/2022
 - Marketing and Communication Best Practices

Nationals 101: Introduction to qualifying and registering for The Hartford Nationals

Nationals 102: Detailed webinar on travel and competition at The Hartford Nationals

The Hartford Nationals Track & Field

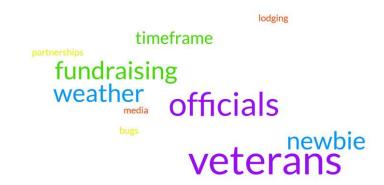
The Hartford Nationals Paratriathlon

The Hartford Nationals Shooting

The Hartford Nationals Swimming

The Hartford Nationals Wheelchair Tennis

MOVING FORWARD



Suggestions for 2024 Enhancement Based on Local Challenges

- Increase number of officials
- Prepare staff & athletes in advance for weather
- Take event staff turnover into account when planning
- Focus on fundraising
- Improve event scheduling; avoid event overlap
- Improve media coverage
- Improve collaboration with partners
- Improve procurement timelines on venues
- Improve management of event growth & staff bandwidth

OUTCOMES

"This event means a lot to me as Russ Harvey was a coach of mine for many years. I hope I made him proud today, especially because I shot a PR!'

"This has been an amazing experience for my daughter, she has learned so much from others that have similar abilities as her."

"Thanks to the gifting moment, three athletes will have access to equipment to continue their sports pursuits with wheelchair tennis and field."

"I loved being able to compete with athletes all with different challenges! It was amazing to not be the only one doing things differently!"

"It was just amazing not only the competition but the respect and camaraderie the athletes displayed regardless of team affiliation."

"Everyone at the games was there to better themselves, someone else, or a combination of the two. Everyone cheered, clapped, helped, coached, or just showed up and watched. All were equally important."

For more information on Move United, please visit: www.moveunitedsport.org.

Follow us on social!











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