MOVE UNITED SANCTIONED COMPETITION NETWORK

2023 SEASON REPORT
2023 Season by the Numbers

Total Competitions: 26
Competitions by Region: East- 10 Central- 13 West- 3
New Competitions: 1
- Gopher State Games in Minnesota
States with Competitions: 22
Athlete Demographics*:
- Total Individual Athletes Served: 1537
- Total Athletes Across Events: 2432
- Youth vs. Adult Participants: 1,159 youth, 378 adults*
- Number of States with Athlete Representation- 46
- Military Veterans- 201
Unique Sports Offered: 15
Total Reach: 10,552 individuals**

*25 and older
**Includes all event staff, officials, classifiers, volunteers, & spectators
Disability Breakdown of Athletes 2023

- Total Final Budget of all Sanctioned Competitions
  $1,040,286.48 (includes The Hartford Nationals 2023)
- Over 350k invested in the Sanctioned Competitions by Move United through pass through funding & sponsorship.

Growth of Sanctioned Competitions

<table>
<thead>
<tr>
<th>Metric</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
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</thead>
<tbody>
<tr>
<td>Total Events</td>
<td>5</td>
<td>17</td>
<td>24</td>
<td>26</td>
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<tr>
<td>Events in the East</td>
<td>Virtual</td>
<td>4</td>
<td>7</td>
<td>10</td>
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<tr>
<td>Events in Central</td>
<td>Virtual</td>
<td>9</td>
<td>12</td>
<td>13</td>
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<tr>
<td>Events in West</td>
<td>Virtual</td>
<td>4</td>
<td>5</td>
<td>3</td>
</tr>
<tr>
<td>States with Competitions</td>
<td>5</td>
<td>12</td>
<td>20</td>
<td>22</td>
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<tr>
<td>Total Athletes</td>
<td>1,152</td>
<td>1,146</td>
<td>1,384</td>
<td>1,537</td>
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<td>Estimated Budget</td>
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<td>$849,735.00</td>
<td>$1,245,500.00</td>
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</table>
Athletes Represented in 2023 Sanctioned Competitions

- 2023 Sanctioned Competition Athletes by Zip Code
- 2023 Nationals Athletes by Zip Code

**Wins**

- Inclusion of adults to transition from Junior Nationals to Nationals
- Successful first year with new host city -- Hoover/Birmingham
- 46 States Represented in 2023 Move United Sanctioned Events

**Opportunities**

- Audit sanctioning process - streamline vetting, promotion, & data collection
- Reach out to Move United member organizations without Sanctioned events which offer sanction sports
- Revamp Event Management System at Nationals
- Target SD, VT, WV & WY for future Sanctioned Competitions
- Build out a mentorship program & brainstorm recruitment sources for the next generation of leads (Event Directors, officials, sports leads)
- Encourage more Warfighter participation
EVENTS

FEBRUARY

2/25/2023
Tristate Regional Swim Meet
Piscataway, NJ
Swimming
Children’s Specialized Hospital
Number of Athletes: 35
Total Reach: 134

MARCH

3/31/2023
GUMBO North
Shreveport, LA
Track & field
La. GUMBO Inc.
Number of Athletes: 108
Total Reach: 445

APRIL

4/1/2023
Baltimore Para Classic presented by EY
Baltimore, MD
Swimming
Loyola University & Bennett Institute Physically Challenged Sports of Kennedy Krieger
Number of Athletes: 67
Total Reach: 307

4/1/2023
Russ Harvey Memorial Archery Tournament
Tampa, FL
Archery
Hillsborough County Adaptive Sports
Number of Athletes: 11
Total Reach: 58

4/22/2023
Lone Star Para Invitational
Arlington, TX
Track & field
Southwest Wheelchair Athletic Association
Number of Athletes: 60
Total Reach: 241

4/29/2023
GUMBO Delta
Pineville, LA
Track & field
Louisiana GUMBO Inc.
Number of Athletes: 67
Total Reach: 266

4/28/23-4/29/2023
Palmetto Games
Clemson, SC
Shooting, swimming, and track & field
Clemson Adaptive Sports and Recreation
Number of Athletes: 82
Total Reach: 164

MAY

5/04/2023-5/07/2023
Texas Regional Games In Partnership With The Hartford
San Antonio, TX
Archery, bocce, cycling, para powerlifting, rowing, shooting, swimming, track & field and wheelchair tennis/tennis
Lone Star Paralysis Foundation
Number of Athletes: 261
Total Reach: 1,037

5/10/2023-5/14/2023
Great Lakes Games In Partnership With The Hartford
Lake Forest, IL
Archery, bocce, para powerlifting, shooting, swimming, and track & field
Great Lakes Adaptive Sports Association
Number of Athletes: 175
Total Reach: 865

5/20/2023-5/21/2023
Gateway Games
St. Louis, MO
Archery, bocce, para powerlifting, paratriathlon, shooting, swimming, and track & field
Disabled Athlete Sports Association
Number of Athletes: 96
Total Reach: 345
## EVENTS

### 5/24/2023 - 5/28/2023
**Desert Challenge Games In Partnership With The Hartford**  
Mesa, AZ  
Archery, shooting, swimming, and track & field  
Arizona Disabled Sports  
Number of Athletes: 176  
Total Reach: 696

### 6/08/2023 - 6/11/2023
**UCO Endeavor Games In Partnership With The Hartford**  
Edmond, OK  
Archery, cycling, goalball para powerlifting, shooting, sitting volleyball, swimming, table tennis, track & field, wheelchair basketball, wheelchair softball, and wheelchair tennis  
University of Central Oklahoma  
Number of Athletes: 290  
Total Reach: 1232

### 5/26/2023 - 5/28/2023
**Tri-State Regional Games**  
Union, NJ  
Archery, para powerlifting, and track & field  
Navigators Adaptive Sports Club and Tri-State Wheelchair & Ambulatory Athletic Association  
Number of Athletes: 85  
Total Reach: 246

### 6/16/2023 - 6/17/2023
**Gopher State Games **  
Lakeville, MN  
Track & field  
Courage Kenny Rehabilitation Center  
Number of Athletes: 30  
Total Reach: 197

### 6/01/2023 - 6/04/2023
**Thunder in the Valley Games**  
Saginaw, MI  
Para powerlifting, shooting, and track & field  
Michigan Sports Unlimited, Inc  
Number of Athletes: 23  
Total Reach: 83

### 6/16/2023 - 6/18/2023
**Dairyland Games**  
Madison, WI  
Para powerlifting, swimming and track & field  
Dairyland Sports  
Number of Athletes: 59  
Total Reach: 467

### 6/03/2023
**Challenge Games**  
Derby, KS  
**Boccia and track & field**  
Challenge Foundation  
Number of Athletes: 56  
Total Reach: 396

### 6/17/2023
**Pine Cone Classic**  
Spokane, WA  
Track & field  
ParaSport Spokane  
Number of Athletes: 40  
Total Reach: 120

### 6/03/2023
**Meet in the Middle**  
Conway, AR  
**Track & field**  
Southwest Wheelchair Athletic Association  
Number of Athletes: 32  
Total Reach: 130

### 6/04/2023
**Bennett Blazers Invitational**  
Baltimore, MD  
**Track & field**  
Bennett Institute Physically Challenged Sports of Kennedy Krieger  
Number of Athletes: 30  
Total Reach: 158

### 6/17/2023
**Adaptive Sports New England Track and Field Meet**  
Braintree, MA  
Track & field  
Adaptive Sports New England  
Number of Athletes: 18  
Total Reach: 68
EVENTS

6/17/2023

Peachtree Paragames
Atlanta, GA
Archery, swimming, and track & field
BlazeSports America
Number of Athletes: 76
Total Reach: 228

6/23/2023-6/25/2023

Turnstone Endeavor Games
Fort Wayne, IN
Archery, boccia, shooting, swimming, track & field, and wheelchair basketball
Turnstone
Number of Athletes: 107
Total Reach: 358

6/29/2023-7/2/2023

Angel City Games presented by The Hartford
Los Angeles, CA
Archery, goalball, swimming, and track & field
Angel City Sports
Number of Athletes: 61
Total Reach: 420

JULY

7/08/2023-7/14/2023

2023 The Hartford Nationals
Hoover/Birmingham, AL
Archery, para powerlifting, paratriathlon, shooting, swimming, track & field, and wheelchair tennis
Move United
Number of Athletes: 399
Total Reach: 1725
THE HARTFORD NATIONALS 2023

- Location: Hoover/Birmingham, AL
- Total states represented: 36
- Member Organizations: 35
- States not Represented in 2023:
  - Alaska, Hawaii, Idaho, Maine, Mississippi, Montana, Nebraska, New Mexico, Oregon, Rhode Island, South Dakota, Utah, Vermont, West Virginia, and Wyoming.
- Total Athletes: 396
  - Male: 228
  - Female: 168
  - First time at The Hartford Nationals: 154
  - Number of Coaches: 134
- 7 Contested Sports: Archery, Para Powerlifting, Paratriathlon, Shooting, Swimming, Track & Field, and Wheelchair Tennis
- 10 Sports Clinics: Blind Soccer, Boccia, Field, Para Powerlifting, Sitting Volleyball, Swimming (2), Wheelchair Rugby, and Wheelchair Tennis (2)
- Move United Staff Onsite: 21
- National & Local Organizing Team: 52
- Local Volunteers: 306
- Nationals App:
  - 744 Unique users and 82,404 total page views.
- Social Media During Event: 10 days of posting and 43 total posts
THE HARTFORD
COMPETITION SERIES

Consists of 5 elevated adaptive sports events across the country.

- 5 Human Achievement Award Winners at each event with each awardee granted $2,500.
- Surprise Equipment gifting from The Hartford at each event.
- The Hartford athletes (Paralympians) onsite.
- Brand in the Box elevated marketing presence.

Texas Regional Games: San Antonio, 5/04/23-5/07/23
261 athletes, 1,037 total reach, 4 Move United Staff Onsite

Great Lakes Games: Lake Forest, IL, 5/10/23-5/14/23
175 athletes, 865 total reach, 3 Move United Staff Onsite

Desert Challenge Games: Mesa, AZ, 5/24/23-5/28/23
176 athletes, 696 total reach, 3 Move United Staff Onsite

UCO Endeavor Games: Edmond, OK, 6/08/23-6/11/23
290 athletes, 1232 total reach, 3 Move United Staff Onsite

The Hartford Nationals: Hoover/Birmingham, AL 7/08/23-7/14/23
399 athletes, 1725 total reach, 21 Move United Staff Onsite

Unique Athletes: 1298
Total Reach: 5,721
EDUCATIONAL SESSIONS

Event Directors Meetings
  • 09/22/2022
    ◦ 2022 Challenges
    ◦ 2022 Funding Opportunities
    ◦ 2022 Event Calendar
  • 10/27/2022
    ◦ Sanctioning and Reporting Process for 2023
  • 11/17/2022
    ◦ Marketing and Communication Best Practices

Nationals 101: Introduction to qualifying and registering for The Hartford Nationals

Nationals 102: Detailed webinar on travel and competition at The Hartford Nationals

The Hartford Nationals Track & Field
The Hartford Nationals Paratriathlon
The Hartford Nationals Shooting
The Hartford Nationals Swimming
The Hartford Nationals Wheelchair Tennis
Suggestions for 2024 Enhancement Based on Local Challenges

- Increase number of officials
- Prepare staff & athletes in advance for weather
- Take event staff turnover into account when planning
- Focus on fundraising
- Improve event scheduling; avoid event overlap
- Improve media coverage
- Improve collaboration with partners
- Improve procurement timelines on venues
- Improve management of event growth & staff bandwidth
"This event means a lot to me as Russ Harvey was a coach of mine for many years. I hope I made him proud today, especially because I shot a PR!"

"This has been an amazing experience for my daughter, she has learned so much from others that have similar abilities as her."

"Thanks to the gifting moment, three athletes will have access to equipment to continue their sports pursuits with wheelchair tennis and field.”

“I loved being able to compete with athletes all with different challenges! It was amazing to not be the only one doing things differently!”

“It was just amazing not only the competition but the respect and camaraderie the athletes displayed regardless of team affiliation.”

“Everyone at the games was there to better themselves, someone else, or a combination of the two. Everyone cheered, clapped, helped, coached, or just showed up and watched. All were equally important.”

For more information on Move United, please visit: www.moveunitedsport.org.

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