

## **Move United Data Storage and Collection FAQ**



### **Why is the collection of data important for our industry?**

Move United collects participant data for three primary reasons.

The first is so that we can measure who we are serving as an industry. We know that our larger community has not reached an equitable and proportionate number of Americans, particularly those who are Black, Indigenous, and People of Color (BIPOC), and those within the LGBTQIA+ community. Move United is actively committed to improving equitable access to sport, regardless of race, color, religion, sex, sexual orientation, gender identity or expression, age, disability, marital status, citizenship, national origin, genetic information, or any other characteristic protected by law. By measuring information related to these identities we can hold ourselves accountable to this commitment.

The second reason data is collected is so we can aggregate demographic information to share with our donors. Many foundations and corporate sponsors wish to measure the social impact that our services provide, so they can publicly report how their investment in the adaptive sports industry makes a positive difference to people's lives. Demonstrating impact is important so that our industry maintains relevancy and can grow. Aggregating the data we collect does not mean we share Personally Identifying Information (PII) with our donors – in fact Move United does not share PII with any third party\*.

Thirdly, we provide free communications to participants around adaptive sports opportunities. We are mindful of not inundating our network with excessive communication.

*\*One exception is sharing names and zip codes with the VA (Veterans are mostly part of their system already)*

### **How do I gain permissions from our participants to share their information with Move United?**

We advise grant recipients to let their participants know (either through advance communications or program registration) that a reason services are being provided at reduced cost or free is that it is because of support from Move United, and their information will be shared with Move United. Due to HIPAA, medical providers (including CTRS) will not be permitted to share PII on behalf of their patients, therefore it is important to gain permissions directly from individuals or if under 18 years, their legal guardians.

### **How do you store and protect participant data at Move United?**

Security measures include password protected databases to safeguard information and SSL (Secure Sockets Layer) technology to ensure that information is encrypted and sent across the Internet securely. All sensitive information is transmitted via SSL technology only to be accessible by those authorized with special access rights to such systems, and those authorized are required to keep the information confidential.

We are committed to protecting the information we receive from you. However, no system can be completely secure. Therefore, although we take steps to secure your information, we do not promise or guarantee, and you should not expect, that your personal information or communications will always remain secure. For more information regarding Move United's privacy policies visit <https://www.moveunitedsport.org/privacy-policy/>

### **What are our obligations related to HIPAA?**

Whether your organization is bound by HIPAA regulation largely relates to whether your organization is a covered entity. Covered entities are (in brief):

- A health care provider that conducts certain transactions in electronic form (referred to here as a "covered health care provider")
- A health care clearinghouse, or
- A health plan

A useful decision tool to help you determine whether you are bound by HIPAA can be found [here](#) and through the Department of Human Health Services website [here](#).