# MOVE UNITED

# MOVE UNITED SANCTIONED COMPETITION NETWORK

2024 SEASON REPORT

#### 2024 MOVE UNITED SANCTIONED COMPETITIONS

#### 2024 Season by the Numbers

Total Competitions: 34

8 New Competitions:

- IM ABLE Foundation's Got the Nerve? (Mt. Gretna, PA)
- Sportable River City Slam (Richmond, VA)
- University of Michigan Adaptive Track & Field Meet (Ann Arbor, MI)
- Clemson Wheelchair Tennis Championships (Clemson, SC)
- JTCC College Park Championships (College Park, MD)
- GLASA USTA Tennis Tournament (Lake Forest, IL)
- Angel City Youth Weekend (Los Angeles, CA)
- Razorsharks Invitational Inclusive Swim Meet (Lakewood, OH)

States with Competitions: 24

Athlete Demographics\*:

- Total Unique Athletes Served: 2311

   50% growth from 1537 in 2023
- Total Athletes Across Events: 3367
- 674 Youth (Under 18) vs. 1288 Adult (18 & Over) Participants \*\*
- Number of States with Athlete Representation: 46 + DC
- International Countries Represented: 16
- Military Athletes (Active Duty + Veteran): 333
  - 66% growth from 201 in 2023

#### Unique Sports Offered: 19

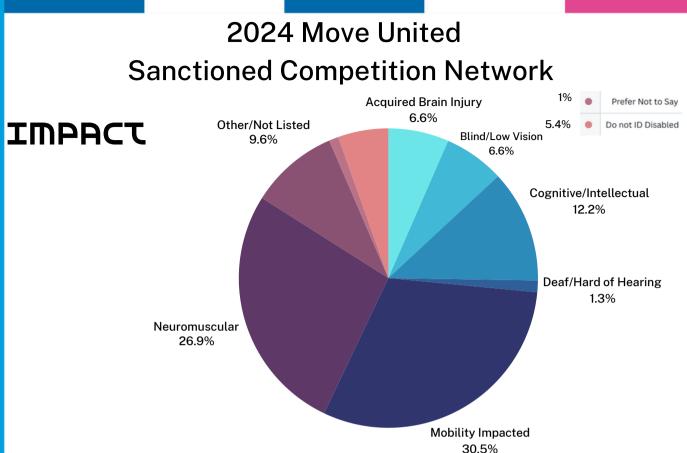
Ambulatory Tennis, Archery, Blind Judo, Blind Soccer, Boccia, Cycling, Goalball, Para Powerlifting, Paratriathlon, Rowing, Shooting, Sitting Volleyball, Swimming, Table Tennis, Track & Field, Wheelchair Basketball, Wheelchair Fencing, Wheelchair Football, & Wheelchair Tennis



\*Does not include data from:

- IM ABLE Foundation's Got the Nerve?
- Sportable River City Slam
  GUMBO State
- GOMBO State
   Governor's Games

\*\* (No DOB for 349 participants)

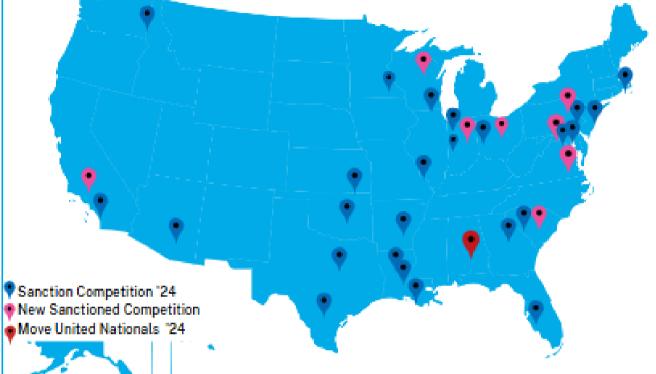


- Total events: Increased from 26 to 34
- Added events in 2 new states: Pennsylvania & Ohio
- Expanded outreach to Warfighters:
  - Increase of 66% from 201 in 2023 to 333 in 2024
- Increased number of Teams attending The Hartford Nationals
  - 42 in 2023 to 55 in 2024

## BENEFIT

- New in 2024:
  - <u>Next Generation Mentorship Program</u>
    - Mentorship program where seasoned adaptive sports leaders pass on their knowledge to future leaders
  - Learning Management System (LMS) Competitive Event Management Courses
    - Informative courses to help LOCs elevate the standards of their events in the Move United Sanctioned Competition Network
  - <u>The Hartford Nationals Registration 101 Video</u>
    - Informative video to encourage & facilitate new participation in The Hartford Nationals





Metric	× 2022 🛛 🗠	2023 🗠	2024 🗠
Total Events	24	26	34
Events in East	7	10	12
Events in Central	12	13	18
Events in West	5	3	4
States with Competitions	20	22	24
Total Athletes	1384	1537	2311
Estimated Budget	849,735	1,245,500	1,386,850

#### 2024 FUNDING

- ~\$500,000 of pass-through funding for Competitions provided via:
  - The Hartford Partnership
  - VA Program & Training Grants
  - 29 Military Nationals Scholarships
  - 65 Tatyana McFadden Competitor Awards
  - 3 Adaptive Shooting Scholarships







## 2024 HIGHLIGHTS

- An overview of dates, locations and competitions can be found in the <u>2024 Move United Sanctioned Competition Brochure</u> along with <u>Media</u> <u>Coverage</u> and a <u>Blog Post</u>.
- 25th Event Anniversary for:
  - GLASA Great Lakes Games
  - UCO Endeavor Games
- Razorback Swim Invitational
  - Event Director, Dan Lisy, is a mentee within the Next Generation Mentorship Program
  - Razorback Swim Invitational was created following Dan's mentorship experience at The Hartford Nationals

## THE HARTFORD COMPETITION SERIES

Consists of 5 elevated adaptive sports events across the country.

- 5 Human Achievement Award winners at each event with each awardee granted \$2,500.
- Surprise Equipment gifting from The Hartford at each event.
- The Hartford Athletes (Paralympians) onsite.
- Brand in the Box elevated marketing presence.
- Elevated media engagement
- Onsite presence and programmatic and brand support from The Hartford and Move United staff

Texas Regional Games: San Antonio, TX, 4/25/24-4/28/24 272 athletes, 1151 total reach, 4 Move United Staff Onsite

Gateway Games: St. Louis, MO, 5/18/24-5/19/24 108 athletes, 492 total reach, 2 Move United Staff Onsite

Desert Challenge Games: Mesa, AZ, 5/28/24-6/2/24 230 athletes, 1009 total reach, 2 Move United Staff Onsite

Great Lakes Games: Lake Forest, IL, 6/13/24-6/16/24 227 athletes, 868 total reach, 3 Move United Staff Onsite

The Hartford Nationals: Hoover/Birmingham, AL, 7/12/24-7/18/24 397 athletes, 1625 total reach, 21 Move United Staff Onsite

Unique Athletes: 1233 Total Reach: 5,145

#### 2024 THE HARTFORD NATIONALS



- Local Organizing Committee: Lakeshore Foundation & City of Hoover
- Location: Hoover/Birmingham, AL
- Teams in attendance: 55
- Total states represented: 35
- States not represented in 2024:
  - AK, IA, ID, HI, ME, MS, MT, NE, NH, NM, OR, RI, UT, VT, & WY
- States missing from 2021 2024: AK, MS, NM, & VT
- Total Athletes: 397
  - Male: 234
  - Female: 157
  - Non-Binary & Transgender Athletes: 3
- First time athletes at The Hartford Nationals: 154
- Number of Coaches: 171
- Contested Sports (7): Archery, Para Powerlifting, Paratriathlon, Shooting, Swimming, Track & Field, and Wheelchair Tennis
- 9 Sport Clinics (9): Adaptive Boxing, Boccia, Cycling, Sitting Volleyball, Swimming (2), Wheelchair Fencing, Wheelchair Tennis (2)
- Move United staff onsite: 21
- National & Local Organizing Team Members onsite: 80
- Local volunteers: 266

## 2025 ACTION ITEMS

#### **The Hartford Nationals**

- Establish MOU with each National Governing Body with a sport on program
- Engage local and national funders to include long-standing partner, The Hartford
- Develop and provide training and education to the Grand Rapids based Local Organizing Committee led by West Michigan Sports Commission and Mary Free Bed Hospital
- Engage athletes, coaches, volunteers, and officials from throughout the state of Michigan at the event
- Continue to focus on creating an accessible, affordable, and diverse environment for attendees
- Manage over 100 Move United staff, local organizing committee members, and national support team members & continue to define roles
- Enhance the behind-the-scenes Competition Management System for timely and accurate results and awards
- Create a schedule that maximizes resources and opportunities for the athletes and the support team
- Create and enhance education and communication tools to provide the most clear and accurate information to the community

**Sanctioned Competitions** 

- Expand outreach to athletes in Alaska, Montana, New Hampshire, New Mexico, and Wyoming
- Outreach to gap areas on the map to encourage the creation of new event and/or addition of existing event to the network
- Simplify Demographic Reporting Process for Event Directors to facilitate obtaining data
- Cultivate Next Generation Program to bring new faces and energy to the movement

For more information on Move United, please visit: www.moveunitedsport.org.













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