Disability Inclusion: Catalyzing Change Through Sport

May 5-7, 2025 **Park City, Utah** 



Hosted By





Unlock the Leadership Potential Within Your Team

**ACTIVATE UNDERSTANDING AND TRUST** 



# LAURA BARNARD SPEAKER | AUTHOR | FOUNDER

Transforming the Leadership Development Landscape







## "Real coaches acknowledge the MVP in everybody."

-Dawn Staley

#### BREAKTHRU has partnered with top academic institutions and organizations to cultivate leadership among teams.



















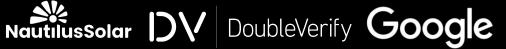














#### One of your many roles is to be a Leadership Architect.

You have the opportunity to create an environment where leadership can develop and thrive.



# How can you cultivate leadership, enhance synergy, and improve the performance of your team?

# By accelerating understanding and trust.

#### When person feels understood by their leader, the are 3.5 X more likely to be engaged and perform at a high level.

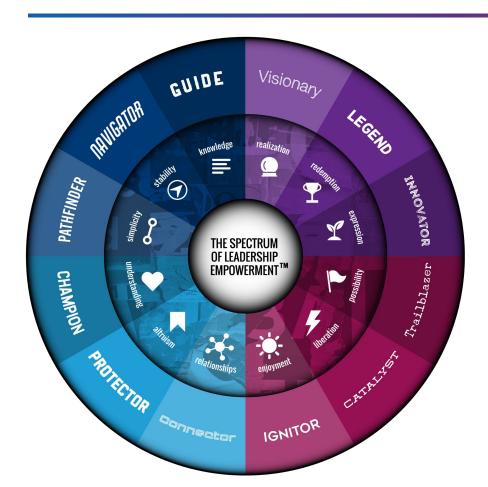
-Harvard Business Review

# Identity-based Trust vs. Transactional Trust



# How can you encourage vulnerability, gain deeper insights into, and cultivate more meaningful connections amongst your Team?





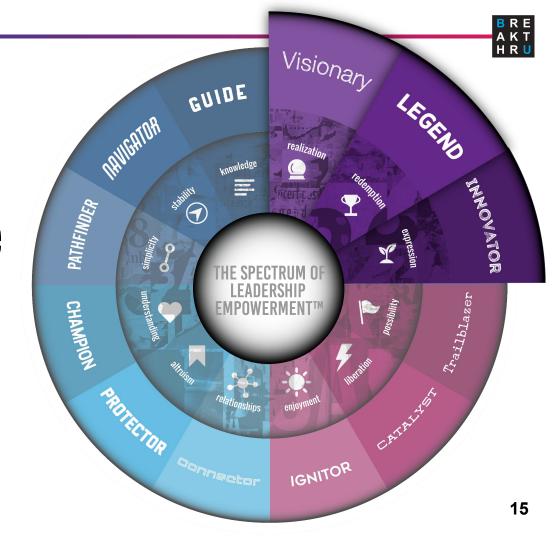
# Introducing the Spectrum of Leadership Empowerment™

Designed to help teams *access* and *activate* the power of their individual and collective leadership.



### To Create

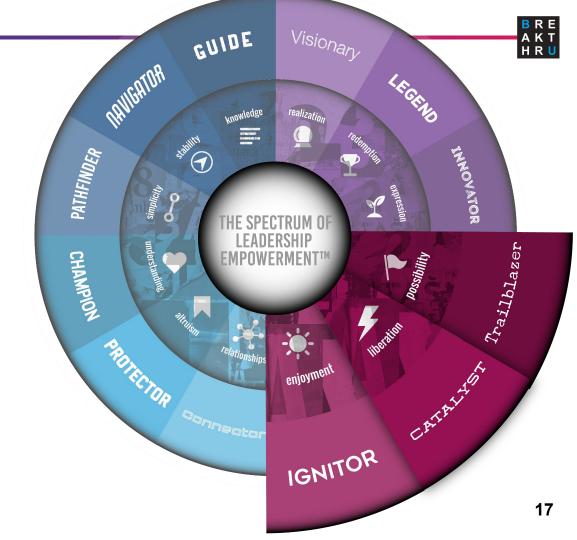
# Leaders with the Power to Create





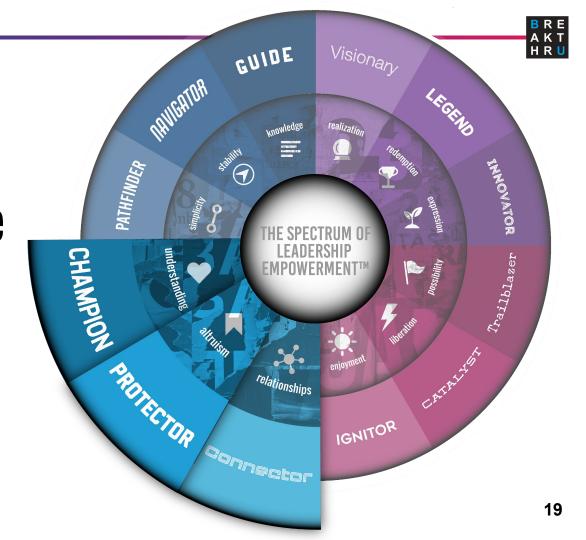
#### To Awaken

# Leaders with the Power to Awaken



### To Unite

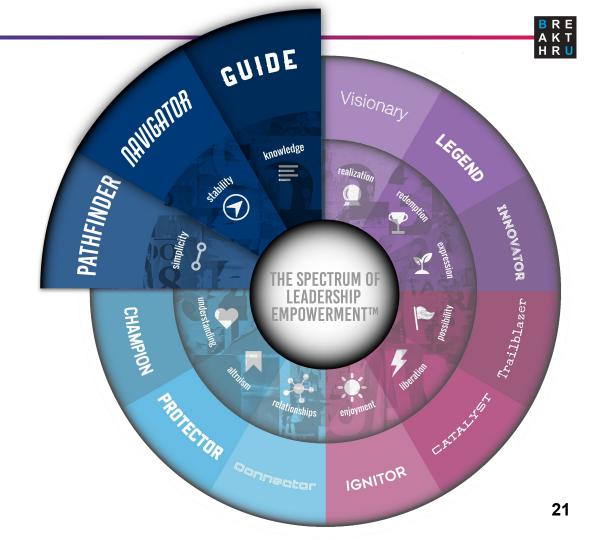
# Leaders with the Power to Unite





#### To Structure

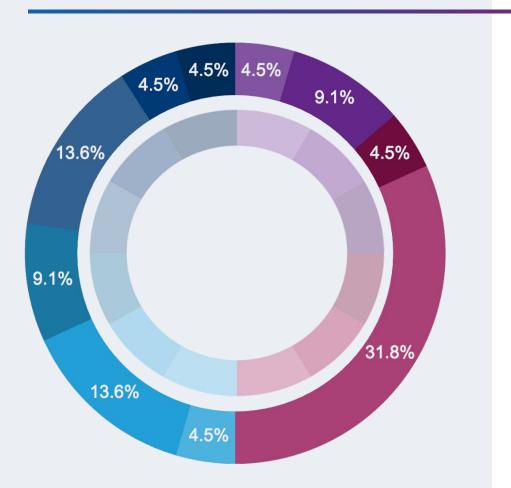
# Leaders with the Power to Structure





# What are you committed to doing to cultivate leadership amongst your Team?





What would knowing the Leadership Types of all your Team Members enable you to do or achieve?



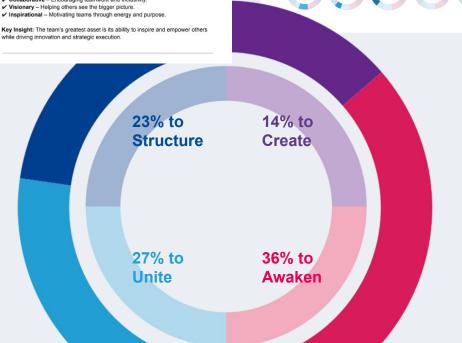
#### **Team Strengths**

A team's collective strengths define how it operates at its best. Shared qualities drive synergy and success. Leveraging these natural strengths enhances overall effectiveness, builds trust, and maximizes strategic influence within the organization.

#### What the team recognizes about itself at its best

- ✓ Strategic Thinking ahead and anticipating industry trends.
- ✓ Innovative Constantly seeking new ideas and problem-solving approaches.
- Empowering Creating environments where teams can thrive.
- ✓ Resilient Adaptable and persistent in the face of challenges.
- ✓ Trust-Driven Building deep, authentic relationships.
- ✓ Collaborative Encouraging teamwork and inclusivity.

Key Insight: The team's greatest asset is its ability to inspire and empower others



#### How would you build team culture using these insights?



#### Leadership Types can serve as a...

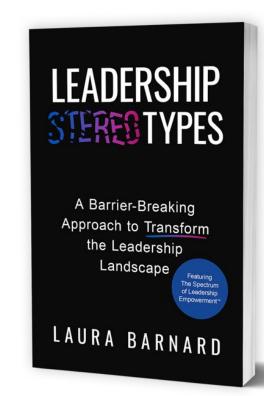






We want to help you access and activate the full leadership potential on your team.

**Buy** the *LEADERSHIP TYPES* book today or at <a href="https://www.leadershiptypes.com">www.leadershiptypes.com</a>





Scan here to access the **Leadership Types Discovery Tool** or visit

breakthrubrands.com/leadership-types/quiz/

Click "DISCOVER MY LEADERSHIP TYPE".

Enter the free code **MOVEUNITED** (code valid for 24-hours only)





Complete the Leadership Types Discovery Tool.

Your report will be emailed to the address you provide (Gmail or personal email tends to work best due to spam filters).

Search for "Leadership Types" in your inbox and click download the pdf of your report.





Q&A



### Thank You & Let's Connect!

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