Disability Inclusion: Catalyzing Change Through Sport

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Hosted By





Own Your Leadership Style & Impact

UNDERSTANDING YOUR MOTIVATIONS AND POWER AS A LEADER



LAURA BARNARD SPEAKER | AUTHOR | FOUNDER

Transforming the Leadership Development Landscape







We believe that everyone has the capacity to lead.

70% of people don't see themselves as leaders. We're on a mission to change that.







































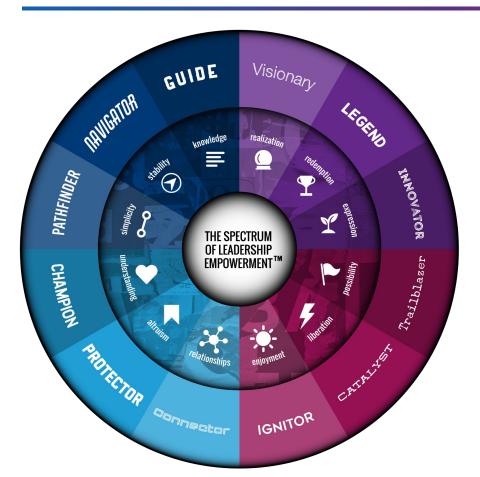












Our Spectrum of Leadership Empowerment creates belief.

We help individuals and teams access and activate their authentic leadership styles.



Where do YOU fall on the Spectrum?



The SLE consists of 12 unique Leadership Types

These inclusive leadership archetypes were uncovered through interviews, observational studies, and collaboration with thousands of impact-driven leaders across multiple industries.



Let's discover and unlock your power as a leader.

PROTECTOR CHAMPION

PATHFINDER

NAVIGATOR

GUIDE

Visionary
LEGEND
INNOVATOR

Trailblazer

CATALYST

IGNITOR



Scan here to access the **Leadership Types Discovery Tool** or visit

breakthrubrands.com/leadership-types/quiz/

Click "DISCOVER MY LEADERSHIP TYPE".

Enter the free code **MOVEUNITED** (code valid for 24-hours only).





Complete the Leadership Types Discovery Tool.

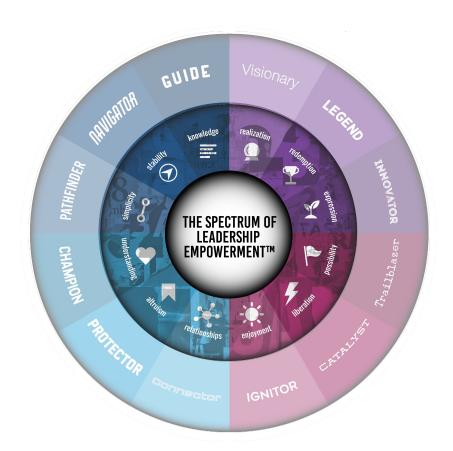
Your report will be emailed to the address you provide (Gmail or personal email tends to work best due to spam filters).

Search for "Leadership Types" in your inbox and click download the pdf of your report.

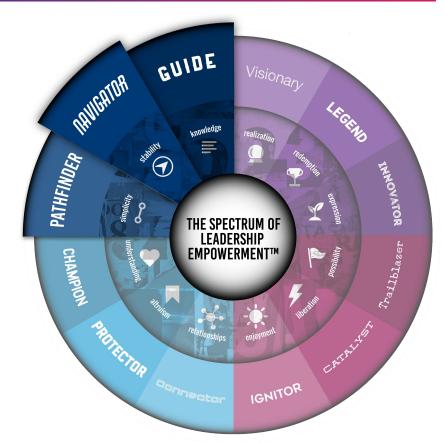




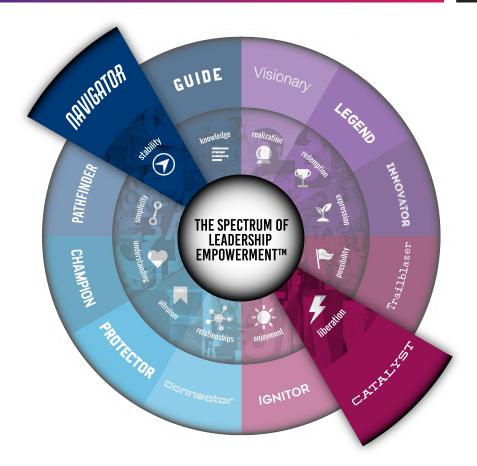
Each Leadership
Type has a primary
internal motivation.



Each Leadership
Type has two
internal influences.



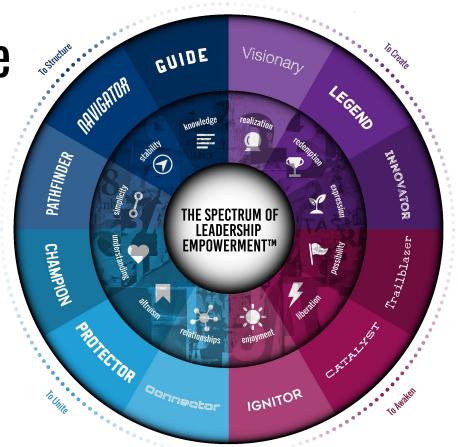
Each Leadership Type has an external amplifier





Each Leadership Type falls into one of four external power quadrants.

- → To Create
- → To Awaken
- → To Unite
- → To Structure





Let's discuss the various elements of your Leadership Type Report.

Find a partner. Discuss what resonates with you about the MOTIVATION of your Leadership Type.

"What is the core motivation that drives you?"
"How does this impact your leadership or coaching?"

Find a new partner. Discuss the MOTTO and PROMISE of your Leadership Type.

"What does this motto and/or promise mean to you?" "What promise does your team need more of right now?"



Find a new partner. Discuss whether you resonate with your greatest FEAR and why.

"How does fear show up in your leadership?"

"How do you mitigate / move through fear?"



Find a new partner. Discuss your challenges and opportunities from a COMMUNICATIONS perspective.

"What are some things you think you should keep doing, start doing, or stop doing to be a more effective as a communicator?"



Find a new partner. Discuss what you think your greatest POWER is as a leader and why.

"What does it look like in action or in terms of impact?" "Which Power do you want to grow into?"



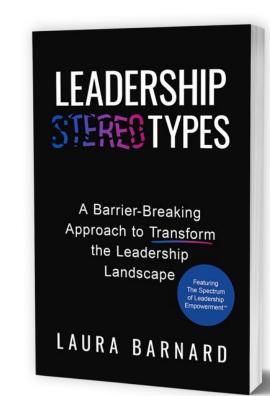
"Real coaches acknowledge the MVP in everybody."

-Dawn Staley



We want to help you unlock the MVP within YOU.

Buy the *LEADERSHIP TYPES* book today or at www.leadershiptypes.com







Q&A



Thank You & Let's Connect!

- <u>laura@letsbreakthru.com</u>
- letsbreakthru.com

