

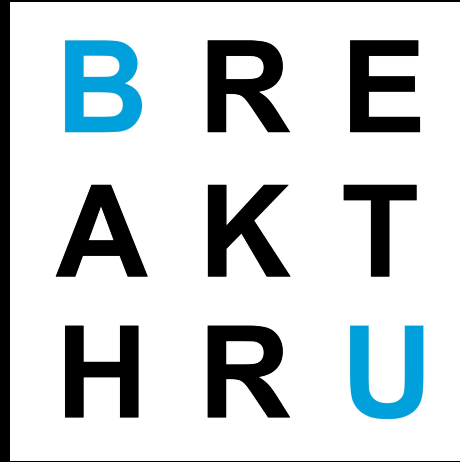
Disability Inclusion: Catalyzing Change Through Sport

May 5 - 7, 2025
Park City, Utah



Hosted By





Tap Into the Power of Your Team's Leadership Identity

ACTIVATE A CULTURE OF OWNERSHIP

LAURA BARNARD

SPEAKER | AUTHOR | FOUNDER

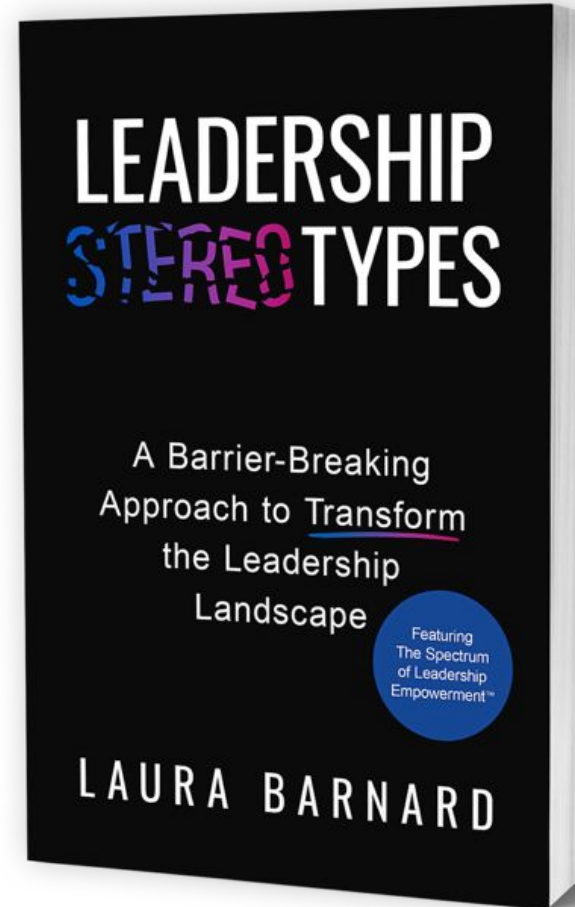
*Transforming the Leadership
Development Landscape*





“Real coaches
acknowledge the
MVP in everybody.”

—Dawn Staley



**BREAKTHRU has partnered with
top academic institutions and organizations to
cultivate leadership among teams.**



We accelerate **understanding, trust, and ownership** within teams to improve synergy, innovation and performance.

STEP ONE:



Create a space for understanding

Design psychologically safe experiences where teams can **share openly, explore vulnerability, and gain deeper insights** into one another.

STEP TWO:

Earning identity-based trust



Move beyond transactional trust, fostering deep, meaningful connections that enhance productivity, creativity, and performance.

STEP THREE:



Igniting a culture of ownership

Shift **from Me to We**. Develop a shared sense of responsibility and tie to outcomes. Build belief that each person on the team is leading and valued.

When person feels **understood** by their leader, they are 3.5 X more likely to be engaged and perform at a high level.

—Harvard Business Review

Trust levels within society (business, media, nonprofits, NGOs) are at an all-time low.

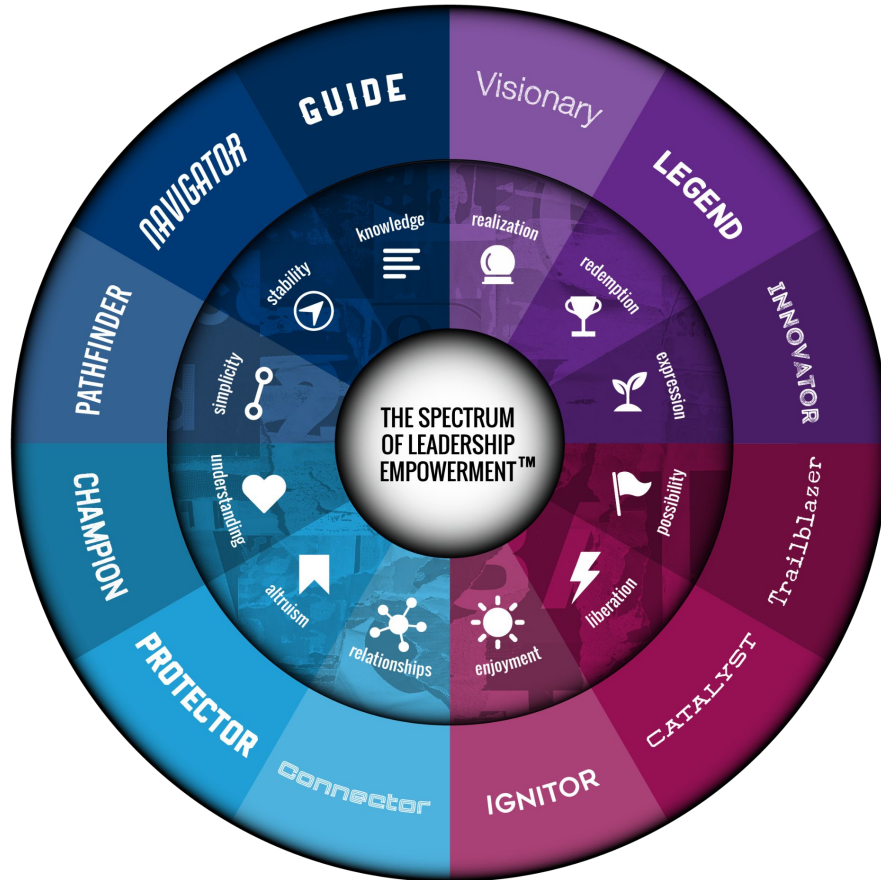
—Edelman's Trust Barometer, 2025

Identity-based Trust vs. Transactional Trust

Ownership cultures (when employees feel a personal stake in the organization's success) **perform, innovate, and win.**

—Forbes, Creative Center for Creative Leadership

How can you begin to accelerate
understanding, trust,
and ownership on your team?



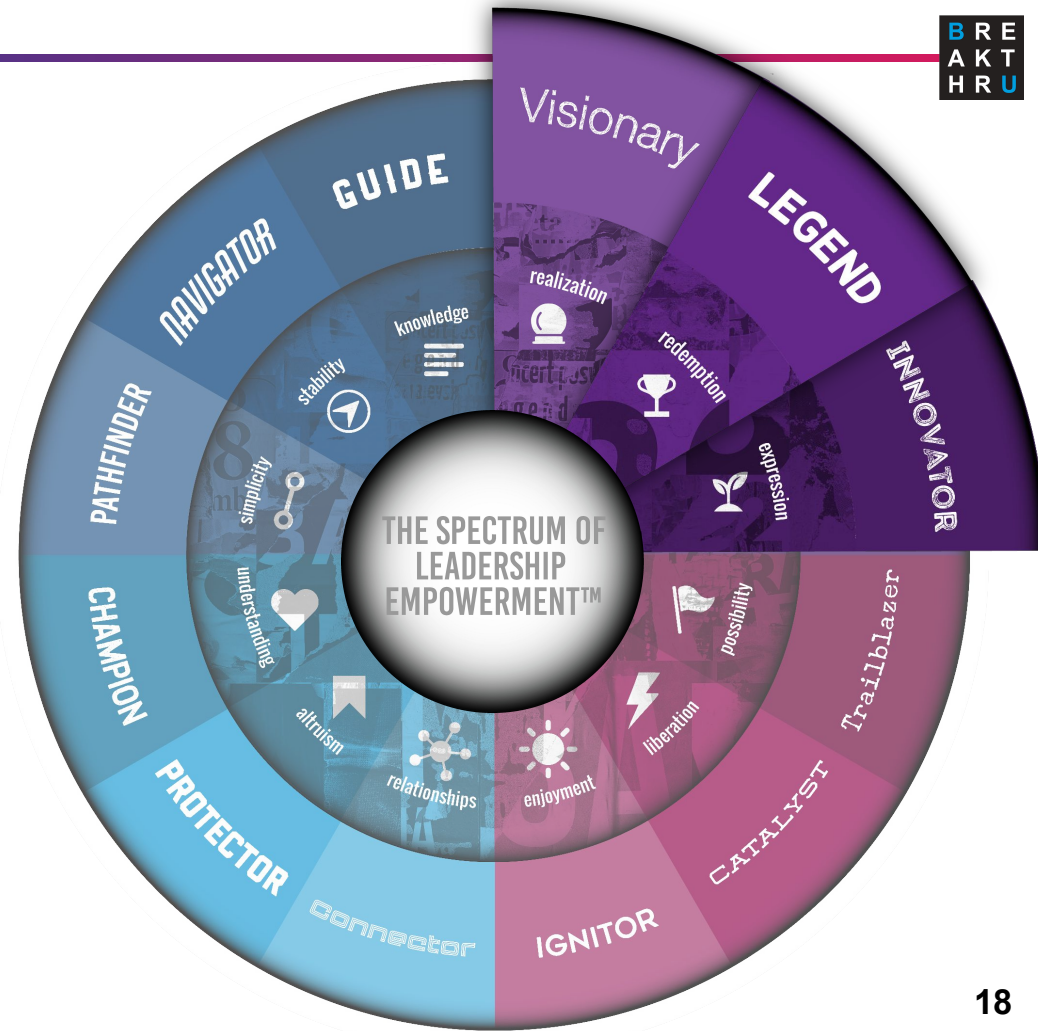
Introducing the Spectrum of Leadership Empowerment™

Designed to help teams *access* and *activate* the power of their individual and collective leadership.

To Create

Leaders with the Power to Create

These leaders are driven by an insatiable desire to build, innovate, and bring to life visions that were previously only in their imaginations. They seek to mold the abstract into the tangible, turning dreams into realities and redefining what's possible.



LEGEND

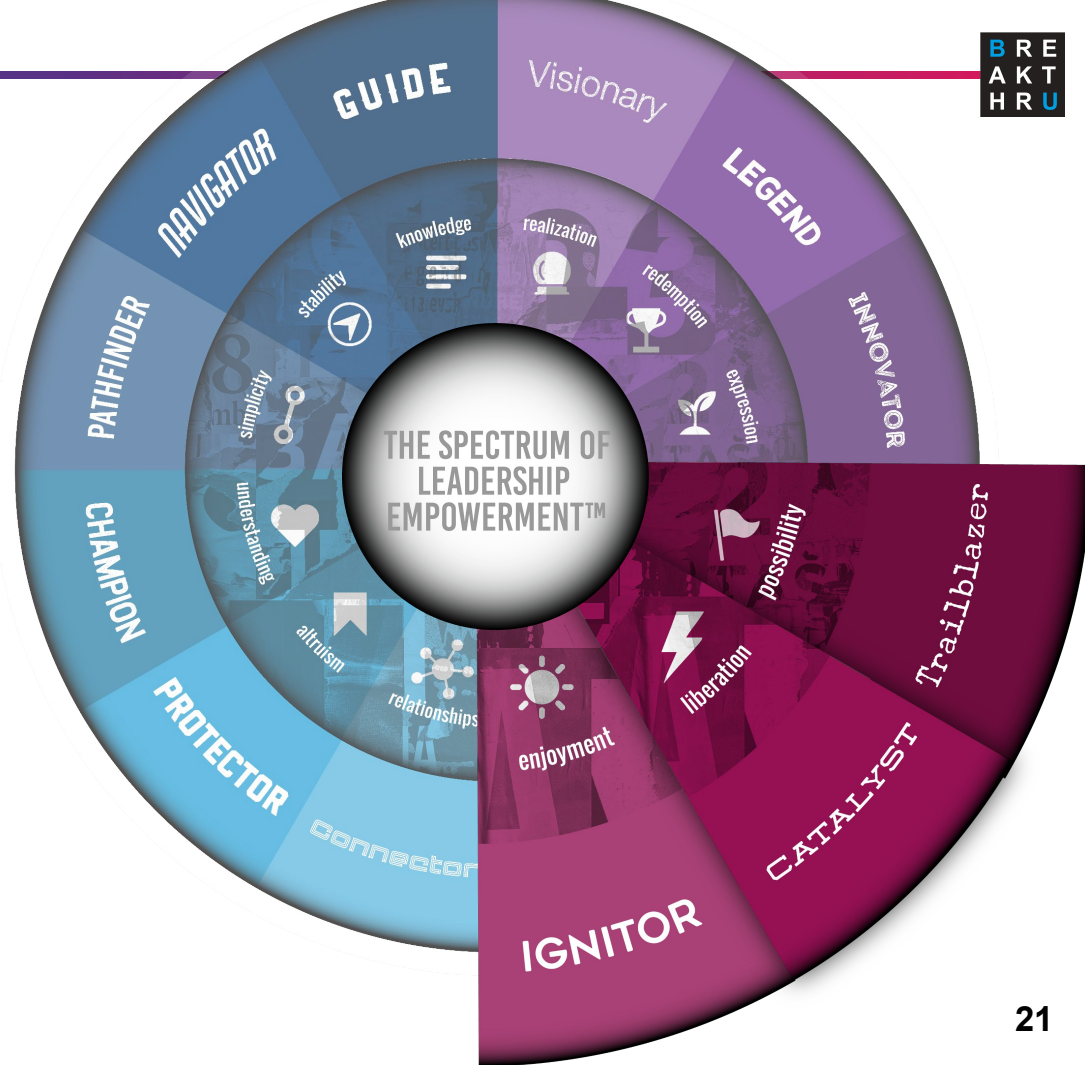


MALALA YOUSAFZAI

To Awaken

Leaders with the Power to Awaken

The leaders are those who, rather than treading worn paths, carve out new ones; the ones who ignite change not just for the sake of disruption but for evolution; and the ones who believe in the transformative power of positivity. They don't just lead, they awaken the potential, passion, and purpose in others.



CATALYST

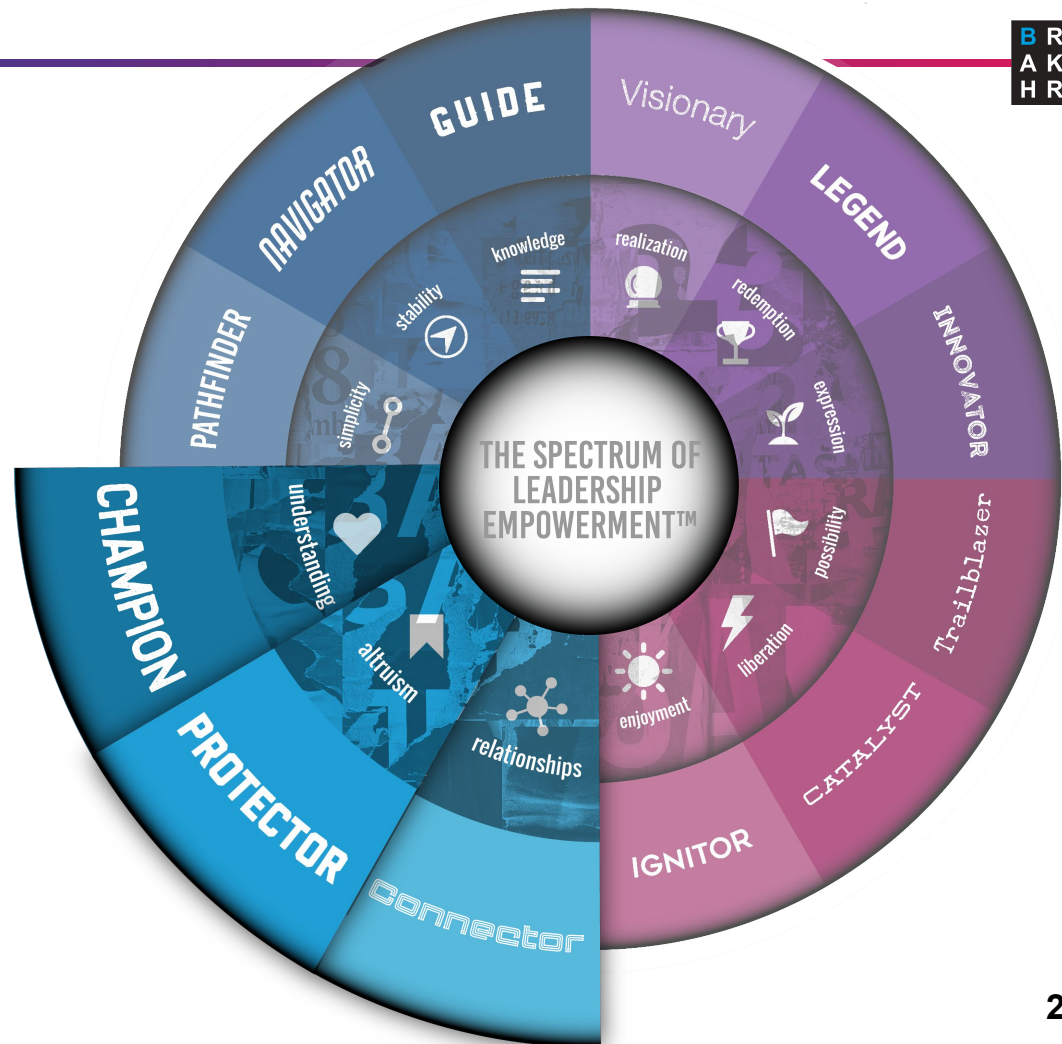


MEGAN RAPINOE

To Unite

Leaders with the Power to Unite

These leaders are the binding threads that bring teams, organizations, and communities together, emphasizing unity, shared purpose, and mutual growth.



PROTECTOR

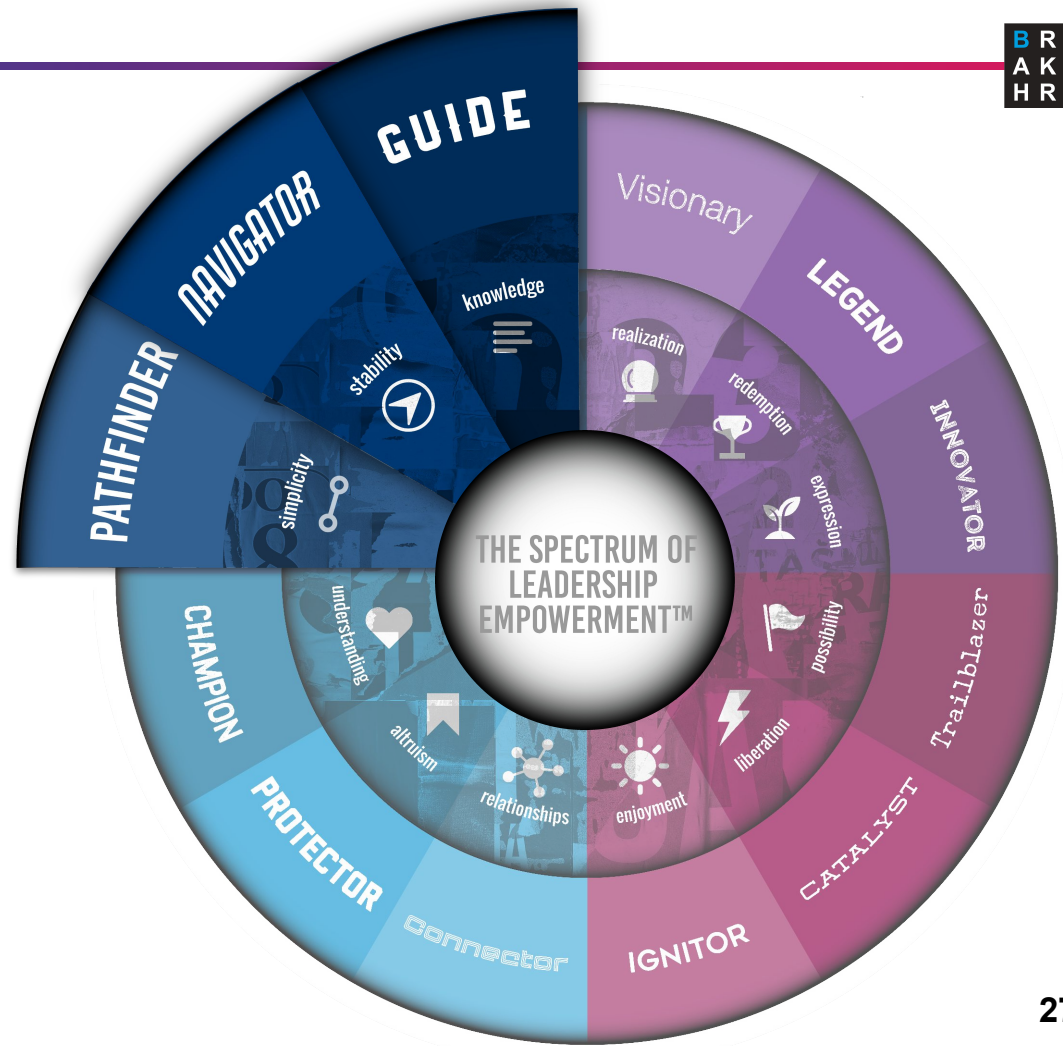


ELIZABETH NYAMAYARO

To Structure

Leaders with the Power to Structure

Leaders in this quadrant have the power to drive systematic clarity and structured progression. They are the ones who find solace in organization, value efficiency, and aim to streamline chaos into order.



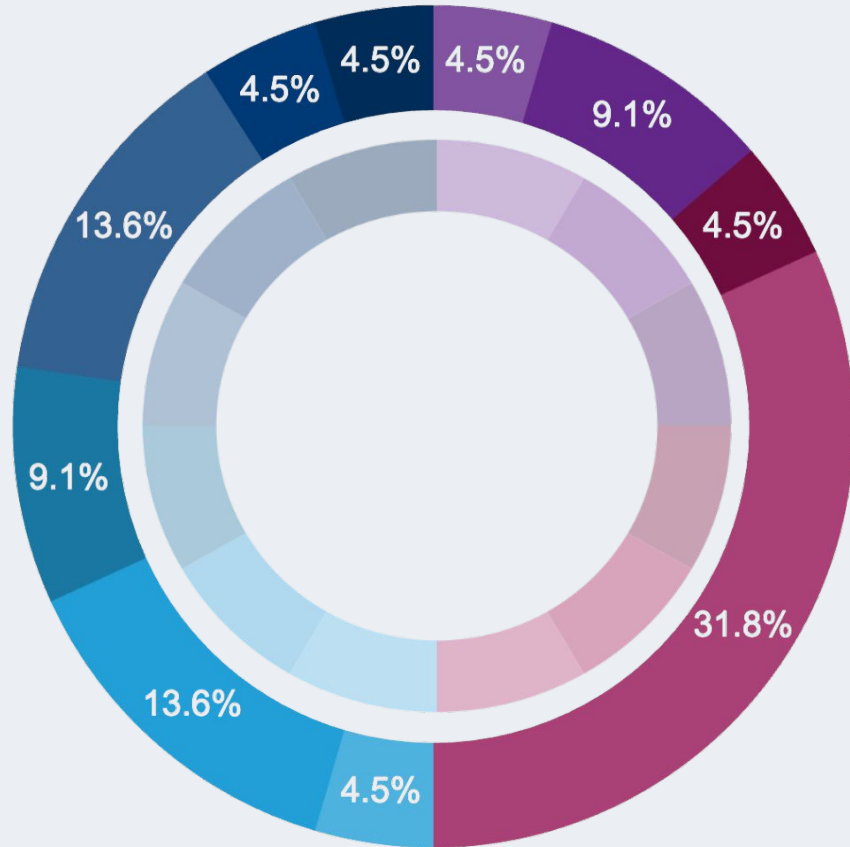
NAVIGATOR



CYNT MARSHALL

What are you committed
to doing to cultivate
leadership across your team?





What would knowing the Leadership Types of you team enable you to do or achieve?

How could this shape or inform your team's overall Leadership Identity?

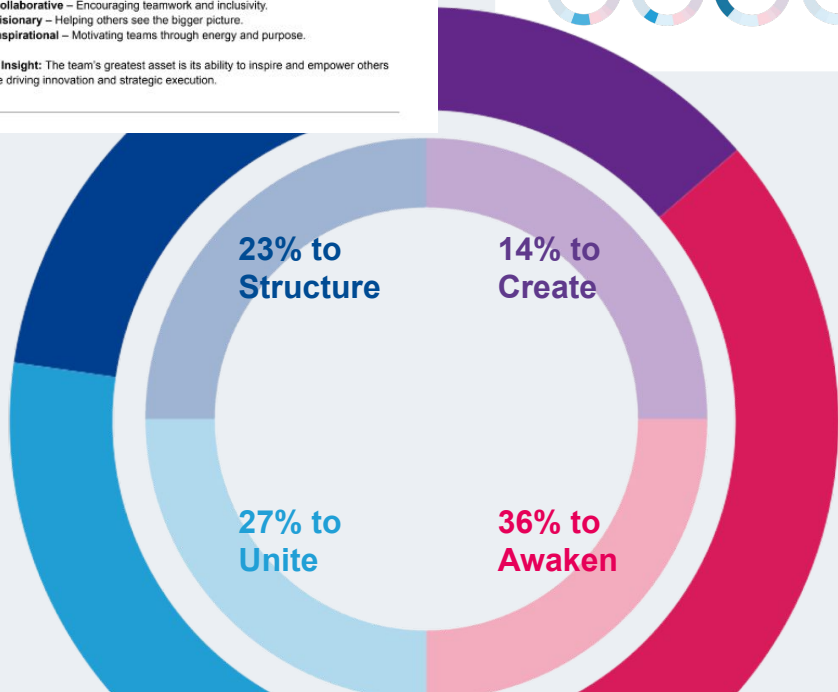
Team Strengths

A team's collective strengths define how it operates at its best. Shared qualities drive synergy and success. Leveraging these natural strengths enhances overall effectiveness, builds trust, and maximizes strategic influence within the organization.

What the team recognizes about itself at its best

- ✓ **Strategic** – Thinking ahead and anticipating industry trends.
- ✓ **Innovative** – Constantly seeking new ideas and problem-solving approaches.
- ✓ **Empowering** – Creating environments where teams can thrive.
- ✓ **Resilient** – Adaptable and persistent in the face of challenges.
- ✓ **Trust-Driven** – Building deep, authentic relationships.
- ✓ **Collaborative** – Encouraging teamwork and inclusivity.
- ✓ **Visionary** – Helping others see the bigger picture.
- ✓ **Inspirational** – Motivating teams through energy and purpose.

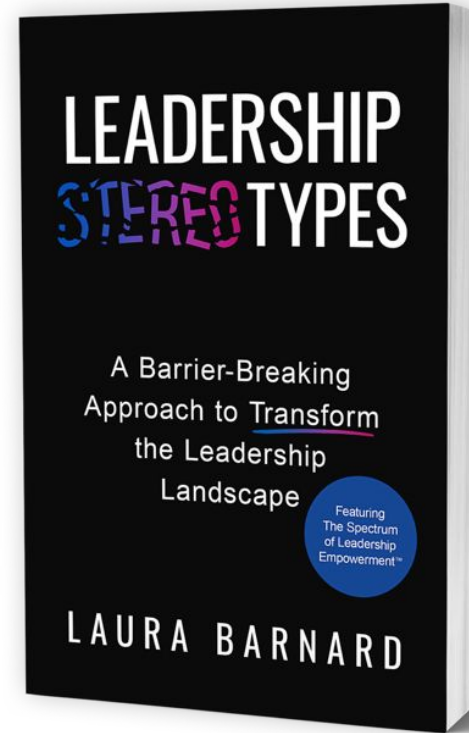
Key Insight: The team's greatest asset is its ability to inspire and empower others while driving innovation and strategic execution.



How would you build team culture using these insights into leadership?

We want to help you
access and activate
the full leadership potential
on your team.

Buy the *LEADERSHIP TYPES* book
today or at www.leadershiptypes.com



Scan here to access the **Leadership Types Discovery Tool** or visit

breakthrubrands.com/leadership-types/quiz/

Click “DISCOVER MY LEADERSHIP TYPE”.

Enter the free code **MOVEUNITED** (code valid for 24-hours only)



Complete the **Leadership Types Discovery Tool**.

Your report will be emailed to the address you provide (Gmail or personal email tends to work best due to spam filters).

Search for “Leadership Types” in your inbox and click download the pdf of your report.





Q&A



Thank You & Let's Connect!

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