Magazine 2026 Media kit

Move United magazine promotes health and independence through Adaptive sports.

Advertising with Move United magazine allows you to reach a unique audience seeking information to enhance their lifestyles through sport, fitness & competition.

- Over 245 member organizations nationwide (in 45 states and the District of Columbia) serving 125,000-plus members of the disability community.
- 47,000-plus circulation of readers of varying abilities (limb loss, spinal cord injury, muscle weakness, nerve damage, brain injury) who are interested in sports & recreation activities.
- Content directed at 20,860 Warfighters and families.
- This diverse group includes amputees, wheelchair users, wounded warriors (amputees and TBI/PTSD), as well as prosthetists/orthotists, trainers, and others who support the differently-abled.
- Published three times annually with an estimated readership of 150,000 per edition.
- Enhanced digital edition - Custom hyperlinks, website and social media.
- Link emailed to 15,000 targeted readers.
- Increased distribution at regional & national events.

Compelling Content

- Sports features
- Training tips
- Inspirational athlete stories
- Warfighter Sports achievements
- Warfighter profiles
- Announcements and coverage of local, regional, and national disabled sporting events, including the national Abilities Expo
- Event calendars
- Paralympic athletes

For information on advertising options, call Patty Johnson at 414-788-4915, or e-mail patty@rspr.com.

Rates (Net)

4-COLOR	1X RATE	2X RATE	3X RATE
Full Pg.	$3,400	$3,200	$3,000
Inside Back & Inside Front (L&R) Covers	4,000	3,750	3,550
Back Cover	4,000	3,750	3,500
1/2 Pg.	1,800	1,725	1,650
1/4 Pg.	1,075	975	875

MARKETPLACE	
Up to 100 words, plus a photo	675

Mechanical Requirements

MATERIALS: High-Res PDF, jpegs, with all fonts and links embedded.

TRIM SIZE: 8.375" x 10.875"

SIZE	DIMENSIONS
Full Pg. (With Bleed)	8.625" x 11.125"
Full Pg. (Non-Bleed)	7.875" x 10.375"
1/2 Pg.	7.875" x 5"
1/3 Pg.	5" x 5"
1/4 Pg.	3.5" x 5"

Terms & Conditions

Payment Due Date: All invoices must be paid in U.S. currency within thirty (30) days of invoice. Note: Payment by credit cards are subject to a 3% surcharge. After 30 days, an interest charge of 1-1/2 percent monthly will be added to the account. If payment is not received within sixty (60) days after the due date, the publication reserves the right to refuse future ads.

Publisher Liability: Liability of the publisher for any error, omission, or delay for which the publisher may be held generally responsible shall not exceed the cost of the space paid for and occupied by an individual advertiser.

Contract Cancellation: If an advertiser fails to purchase sufficient ads to obtain a discount, the rate will revert to the amount specified for the actual number of ads run in that calendar year. Special positions require a 120-day/two issue notice of cancellation.

Acceptability of Advertising: MOVE UNITED magazine reserves the right to refuse advertising deemed inappropriate for its publication. The advertiser and/or its representatives are solely responsible for ad content. Advertising in the form of editorial copy must be labeled as advertising to avoid confusion with text.

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Editorial Highlights & Deadlines

Find out just how effective targeted advertising can be by placing your products or services in the next issue of Move United!

Spring 2025 (April 15 – August 24)

Feature Sports Article:	Baseball
Sports Article:	Surfing/Paddleboard
News/Other Features:	Move United Competition Series
The Hartford Ad:	The Hartford Nationals promo
Warfighter Profile:	Amanda Warren
Youth Athlete:	Lucas Jundt/Trevor Coburn
Member News:	February 1
Content Deadline:	February 25
Publication Date:	April 1

FALL 2025 (August 25 – December 14)

Feature Sports Article:	Amputee Soccer
Sports Article:	Rafting
News/Other Features:	Warrior Games recap
The Hartford Ad:	The Hartford Ski Spectacular promo
Warfighter Profile:	Tisha Knickerbocker
Youth Athlete:	Kira Stevens/WC Tennis Player Maylee Phelps
Member News:	June 1
Content Deadline:	July 1
Publication Date:	August 15

Winter 2025 (December 15 – April 14)

Feature Sports Article:	Powerlifting
Sports Article:	Biathlon or Ice Skating
News/Other Features:	Winter Warfighter Sports Calendar
The Hartford Ad:	Adaptive Sports Grants/ Program
Warfighter Profile:	Casey De Vooght
Youth Athlete:	Mateo Sosa
Member News:	October 1
Content Deadline:	October 15
Publication Date:	December 1

Dates and topics subject to change

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Advertising Agreement

Please reserve the following space in Move United under the terms and conditions described in the rate card.

Number of insertions _____ Contract Term _____

Ad Size _____ Format _____

Rate per ad for contract term _____

Color(s) _____ Special position/cover _____

Other instructions _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Advertising Agency _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Authorizing Signature _____

Print Name _____

Date _____

MOVE UNITED

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